

# **PUBLIC FILE**

**KDND-FM**  
**Sundays, 6:00A-7:00A**

**PUBLIC FILE**  
*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Breast Cancer**

Program: Public File

Date: October 17, 2004

Time: 6:30A-7:00A

Description: Dr. Bodai served as Chief of Surgery, Kaiser Permanente in Sacramento for 15 years and today directs the Breast Health Center at the Kaiser Permanente Sacramento, which has been recognized, nationally as a Center of Excellence. He has authored over 250 medical articles and has published 5 books, 4 of which focus on cancer. After treating thousands of patients with breast cancer he became frustrated at the pace of funding for research. In a remarkable one-man lobbying effort he was able to convince Congress and the US Postal Service to issue the Breast Cancer Research Stamp, the first ever stamp in U.S. history that sells at more than face value (.45) with the surplus amount donated directly to breast cancer research. Over 600 million stamps have been sold, raising over \$50 million for crucial research. He is currently introducing the first ever global stamp, raising awareness and funding to conquer the disease worldwide. His newest fundraiser is The Band that Can, which when worn, shows support and awareness while raising money for breast cancer research and education.

Issue: **Support for Local Arts**

Program: Public File

Date: October 31, 2004

Time: 6:00A-6:30A

Description: The Arts Council of Placer County was established in 1983 as a not-for-profit agency. As the catalyst for the arts in Placer County, the Council encourages excellence and expansion of visual, musical, theatrical, literary, media, and dance art endeavors. The Council serves as a clearinghouse for information on the arts in Placer County and also publishes a bi-monthly arts magazine. Its purpose is to create a forum for communication for artists and art organizations in Placer County and to increase awareness of activities and programs related to arts and culture in the area. Their Autumn Arts Studio Tour features over 70 artists throughout Western Placer County. ACPC provides ongoing technical assistance to Placer County's established and emerging artists, local art agencies and art groups. The Council also serves foster children and other youths at risk via their Kaleidoscope program for after school art and school/community violence prevention program.

Issue: **Homeless Teens**

Program: Public File

Date: November 14, 2004

Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out on the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Local Opera**

**Program:** Public File

**Date:** November 21, 2004

**Time:** 6:00A-6:30A

**Description:** The Sacramento Opera Guild promotes Sacramento Opera as a joyful, mainstream leisure activity for all people. They seek to create a large pool of volunteers to help maintain and generate money for the Sacramento Opera Association and its educational department. Education and Outreach programs include Opera-Tunities for Children, an interactive hour of opera in the classrooms performed by local singers. The program includes a lesson plan, audio excerpts from the current production, handouts and a question and answer period. Opera also offers student open dress rehearsals and backstage tours from time-to-time, and Opera-Talks lectures which are open to the public.

**Issue:** **Talking to Teens about Sex**

**Program:** Public File

**Date:** November 21, 2004

**Time:** 6:30A-7:00A

**Description:** In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in a child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "all teens are having sex, everybody's doing it!" Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process not a one-time talk.

**Issue:** **Acknowledging Local Heroes**

**Program:** Public File

**Date:** December 5, 2004

**Time:** 6:00A-6:30A

**Description:** In 2001, Americans were awakened to the everyday heroes in our communities. Like the firefighters, law enforcement and emergency service personnel doing their jobs as terrorists struck America on September 11<sup>th</sup>, there are heroes among us in every community. Heroes are public servants, civic leaders, local businesses, corporations, coaches, tutors, ministers or the neighbor who gives kids a safe place to go after school. The Heart of a Hero event provides a very special opportunity to recognize those who are making a positive impact within our community assisting youth. Without these heroes and other like them, our community would be less rich. The event was established to raise community awareness of the needs teenagers have for a safe, stable and drug/alcohol free environment and how such an environment assists in guiding their energy and actions in a positive direction. The gala recognizes the efforts of extraordinary individuals who have assisted youth in the greater Sacramento Valley.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Drunk and Drugged Driving Prevention**  
Program: Public File  
Date: December 12, 2004  
Time: 6:00A-6:30A

Description: December marks California's Drunk & Drugged Driving (3D) Prevention Month. The Office of Traffic Safety and the CHP want to alert motorists that law enforcement will be looking for impaired drivers over the next month as travel and holiday celebrations reach their peak. After more than a decade of decline, the number of DUI fatalities is on the rise in California. Last year in California, 1,308 people were killed and more than 31,800 were injured in alcohol related crashes, with more than 176,000 arrests made for impaired driving. Throughout the month, the CHP and law enforcement agencies throughout the state will conduct sobriety checkpoints to remove impaired drivers from the roads. Every available officer will be on the roadways this month. Recently, CHP officers served non-alcoholic beverages to restaurant patrons as a reminder to celebrate responsibly during the holidays.

Issue: **Child Abduction Prevention**  
Program: Public File  
Date: December 14, 2004  
Time: 6:00A-6:30A

Description: The National Center for Child Safety & Awareness organization offers free seminars that teach skills to help prevent abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents only seminars that get into the reality of what is going on in the United States today when it comes to abductions and other crimes against our children.

Issue: **Adoption Choices**  
Program: Public File  
Date: December 26, 2004  
Time: 6:00A-6:30A

Description: Chicks in Crisis is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical/prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birth mothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, and work and court appointments, if needed.

## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **Job Seeking**  
Program: Public File  
Date: October 17, 2004  
Time: 6:00A-6:30A

Description: California Job Journal, the nation's first recruitment newspaper, celebrates 20 years of delivering award winning employment information and services to Northern California. The Job Journal pioneered such concepts as categorizing job listing by job function, adding company logos to classified listings and requiring employers to provide an unprecedented level of detail in their job ads. Prior to the launch of the Job Journal, recruitment advertising was the exclusive domain of daily papers. The regional weekly also features award winning editorial content on job search, career planning, and work related issues and practical tips. The guest discussed the importance of first impressions and interview skills, resumes, networking, attending job fairs, and following up. The upcoming job fair features a special hour for job seekers with disabilities.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Issue: **Breast Cancer**  
Program: Public File  
Date: October 17, 2004  
Time: 6:30A-7:00A

Description: Dr. Bodai served as Chief of Surgery, Kaiser Permanente in Sacramento for 15 years and today directs the Breast Health Center at the Kaiser Permanente Sacramento, which has been recognized, nationally as a Center of Excellence. He has authored over 250 medical articles and has published 5 books, 4 of which focus on cancer. After treating thousands of patients with breast cancer he became frustrated at the pace of funding for research. In a remarkable one-man lobbying effort he was able to convince Congress and the US Postal Service to issue the Breast Cancer Research Stamp, the first ever stamp in U.S. history that sells at more than face value (.45) with the surplus amount donated directly to breast cancer research. Over 600 million stamps have been sold, raising over \$50 million for crucial research. He is currently introducing the first ever global stamp, raising awareness and funding to conquer the disease worldwide. His newest fundraiser is The Band that Can, which when worn, shows support and awareness while raising money for breast cancer research and education.

Issue: **New Voting Practices**  
Program: Public File  
Date: October 24, 2004  
Time: 6:00A-6:30A

Description: After careful consideration and study of qualified vendor proposals, Sacramento County is introducing a new ballot and voting system beginning with the November 2, 2004 election. Optical Scan Ballot Voting allows a voter's ballot to be cast, counted and tabulated at their polling place, using a new scanable ballot and voter activated ballot counter and vote tabulator. The new system is a low cost alternative and it requires only one precinct tabulator and one touch screen per precinct vs average of five touch screens per precinct, while still meeting all known legislative requirements. Optical scanning requires less storage space than all touch screen solutions, and it provides a ballot paper trail which is important for public trust, security and legislative requirements. Optical scanning has been used successfully by many other counties and will improve timeliness of transmitting election results once fully implemented.

Issue: **Medicinal Marijuana**  
Program: Public File  
Date: December 12, 2004  
Time: 6:00A-6:30A

Description: The AAMC was formed to defend patients' access to medical marijuana in Northern California. It is a grassroots coalition for patients, providers, activists and associations that worked aggressively to support Proposition 215 (The Compassionate Use Act) and resist the Bush administration's war on seriously ill patients. Through legislative strategies, media campaigns and non-violent direct action, AAMC is committed to eliminating the Federal ban on medical marijuana; preparing and defending medical marijuana dispensaries and the patients they serve, working with patients, providers, politicians and police, to develop guidelines for implementation of The Compassionate Use Act. In 1996, California voters approved Proposition 215, giving medical patients the right to use and cultivate marijuana with a doctor's recommendation. Subsequently, several other states have followed suit, and have passed similar protective ordinances. Soon, all 50 states will have laws in place, protecting patients from prosecution for their medicinal use.

## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Childhood Cancer**  
Program: Public File  
Date: October 3, 2004  
Time: 6:00A-6:30A

Description: The Keaton Raphael Memorial organization is for form partnerships with businesses, organizations and the medical profession to assist local children and their families in their fight against pediatric cancer. Cancer is the #1 disease related killer of children under the age of 15 years next to accidents. Approximately 1 in every 600 children under the age of 15 years will develop cancer. In any given year, 12,400 children will be diagnosed with cancer. The cause(s) of childhood cancer remain largely unknown. Currently, there are no established guidelines for childhood cancer prevention. Advances have been made which increase the survival rate of some childhood cancer; however, many cancer types require very aggressive treatments with low survival rates. This year, 2,300 children will lose their battle with cancer.

Issue: **Breast Cancer**  
Program: Public File  
Date: October 3, 2004  
Time: 6:30A-7:00A

Description: In mid October, thousands of women and men will unite for three days and walk 60 miles in a bold display of courage and commitment. It's intended to honor lives lost, celebrate survivors, promote breast cancer research, and help bring breast cancer care to those who so desperately need it. Every year in the United States, breast cancer claims nearly 40,000 lives. Net proceeds from the Breast Cancer 3-Days benefit the Susan G. Komen Breast Cancer Foundation to fund breast cancer research, education, screening and treatment programs, as well as the National Philanthropic Trust Breast Cancer Fund, to provide a permanent endowment for breast cancer initiatives. For more than 20 years, the Susan G. Komen Breast Cancer Foundation has been a global leader in the fight against breast cancer through its support of innovative research and community-based outreach programs. Working through a network of U.S. and international affiliates, the Komen Foundation is fighting to eradicate breast cancer as a life-threatening disease by funding research grants and supporting education, screening and treatment projects in communities around the world.

Issue: **ALS**  
Program: Public File  
Date: October 10, 2004  
Time: 6:00A-6:30A

Description: Amyotrophic Lateral Sclerosis (ALS) most commonly known as Lou Gehrig's Disease is a progressive, neuromuscular disease that attacks the nerve cells and pathways in the brain and spinal cord. It affects all voluntary muscle action, leaving patients in the latter stages totally paralyzed, yet in the mind remains unaffected. ALD is one of the most devastating disorders that affect the function of nerves and muscles. Based on U.S. population studies, a little over 5,600 people in the U.S. are diagnosed with ALS each year. That's 15 new cases a day! It is estimated that as many as 30,000 Americans have the disease at any given time. Most people who develop ALS are between the ages of 40 and 70, with an average age of 55 at the time of diagnosis. However, cases of the disease do occur in persons in their twenties and thirties. Generally, though, ALS occurs in greater percentages as men and women grow older. ALS is 20% more common in men than in women. However, with increasing age, the incidence of ALS is more equal between men and women. Half of all people affected with ALS live at least three or more years after diagnosis. 20% live five years or more; up to 10% will survive more than ten years..



## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

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Program: Public File

Date: October 17, 2004

Time: 6:30A-7:00A

Description: Dr. Bodai served as Chief of Surgery, Kaiser Permanente in Sacramento for 15 years and today directs the Breast Health Center at the Kaiser Permanente Sacramento, which has been recognized, nationally as a Center of Excellence. He has authored over 250 medical articles and has published 5 books, 4 of which focus on cancer. After treating thousands of patients with breast cancer he became frustrated at the pace of funding for research. In a remarkable one-man lobbying effort he was able to convince Congress and the US Postal Service to issue the Breast Cancer Research Stamp, the first ever stamp in U.S. history that sells at more than face value (.45) with the surplus amount donated directly to breast cancer research. Over 600 million stamps have been sold, raising over \$50 million for crucial research. He is currently introducing the first ever global stamp, raising awareness and funding to conquer the disease worldwide. His newest fundraiser is The Band that Can, which when worn, shows support and awareness while raising money for breast cancer research and education.

Issue: **Birth Defect Prevention**

Program: Public File

Date: October 24, 2004

Time: 6:30A-7:00A

Description: The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. We carry out this mission through research, community services, education and advocacy to save babies' lives. March of Dimes researchers, volunteers, educators, outreach workers and advocates work together to give all babies a fighting chance against the threats to their health: prematurity, birth defects, low birth weight. Sacramento Magazine's "best of" party is a celebration featuring the best of everything as decided by the Magazines' readers. Over 6,000 people enjoy fantastic food, drinks, entertainment and a live and silent auction at this celebration which has been rated the number one "Best Of" party nationwide. Proceeds, which are expected to reach over \$200,000, benefit the local chapter of the March of Dimes.

Issue: **Homeless Teens**

Program: Public File

Date: November 14, 2004

Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out on the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

## **ISSUES / PROGRAMS LIST**

### **HEALTH (Cont'd)**

**Issue:** Talking to Teens about Sex  
**Program:** Public File  
**Date:** November 21, 2004  
**Time:** 6:30A-7:00A

**Description:** In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in a child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "all teens are having sex, everybody's doing it!" Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process not a one-time talk.

**Issue:** Eating Disorders  
**Program:** Public File  
**Date:** November 28, 2004  
**Time:** 6:30A-7:00A

**Description:** Overeaters Anonymous is a fellowship of individuals who, through shared experience, strength and hope are recovering from compulsive overeating. They welcome everyone who wants to stop eating compulsively. There are no dues or fees for membership. We are self-supporting through our own contributions, neither soliciting nor accepting outside donations. OA is not affiliated with any public or private organization, political movement, ideology, or religious doctrine. They take no position on outside issues. Their primary purpose is to abstain from compulsive overeating and to carry this message of recovery to those who still suffer. Unlike other organizations, OA is not just about weight loss, obesity or diets, it addresses physical, emotional and spiritual well-being. It is not a religious organization and does not promote any particular diet. To address weight loss, OA encourages members to develop a food plan with a health care professional and a sponsor.

**Issue:** Medicinal Marijuana  
**Program:** Public File  
**Date:** December 12, 2004  
**Time:** 6:00A-6:30A

**Description:** The AAMC was formed to defend patients' access to medical marijuana in Northern California. It is a grassroots coalition for patients, providers, activists and associations that worked aggressively to support Proposition 215 (The Compassionate Use Act) and resist the Bush administration's war on seriously ill patients. Through legislative strategies, media campaigns and non-violent direct action, AAMC is committed to eliminating the Federal ban on medical marijuana, preparing and defending medical marijuana dispensaries and the patients they serve, working with patients, providers, politicians and police, to develop guidelines for implementation of The Compassionate Use Act. In 1996, California voters approved Proposition 215, giving medical patients the right to use and cultivate marijuana with a doctor's recommendation. Subsequently, several other states have followed suit, and have passed similar protective ordinances. Soon, all 50 states will have laws in place, protecting patients from prosecution for their medicinal use.

## **ISSUES / PROGRAMS LIST**

### **HEALTH (Cont'd)**

**Issue:**           **Adoption Choices**  
**Program:**       Public File  
**Date:**           December 26, 2004  
**Time:**           6:00A-6:30A

**Description:**   Chicks in Crisis is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical/prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birth mothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, and work and court appointments, if needed.

**Issue:**           **Emergency Assistance**  
**Program:**       Public File  
**Date:**           December 26, 2004  
**Time:**           6:30A-7:00A

**Description:**   Created by paramedic with nearly 25 years of experience in emergency care, Rescue Blue provides the specific and comprehensive information needed by paramedics, law enforcement, firefighters and child protective services at the scene of an emergency. This information usually is not readily available, leaving emergency response personnel and hospitals unable to administer proper care or notify loved ones. Rescue Blue includes personal information as well as emergency contacts to make a positive identification of patients. This allows for notification of loved ones during an emergency. All too often, accident victims lie unknown in trauma centers for hours or even days. Rescue Blue helps to ensure that loved ones are quickly notified and reunited after an accident. Rescue Blue is committed to raising awareness among emergencies throughout the nation.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

**Issue:**           **Drunk and Drugged Driving Prevention**  
**Program:**       Public File  
**Date:**           December 12, 2004  
**Time:**           6:00A-6:30A

**Description:**   December marks California's Drunk & Drugged Driving (3D) Prevention Month. The Office of Traffic Safety and the CHP want to alert motorists that law enforcement will be looking for impaired drivers over the next month as travel and holiday celebrations reach their peak. After more than a decade of decline, the number of DUI fatalities is on the rise in California. Last year in California, 1,308 people were killed and more than 31,800 were injured in alcohol related crashes, with more than 176,000 arrests made for impaired driving. Throughout the month, the CHP and law enforcement agencies throughout the state will conduct sobriety checkpoints to remove impaired drivers from the roads. Every available officer will be on the roadways this month. Recently, CHP officers served non-alcoholic beverages to restaurant patrons as a reminder to celebrate responsibly during the holidays.

**Issue:**           **Holiday Recycling**  
**Program:**       Public File  
**Date:**           December 18, 2004  
**Time:**           6:30A-7:00A

**Description:**   The average household will generate between three and ten extra bags of garbage over the holidays. State wide, from Thanksgiving to New Years, landfills will collect about 100 million bags of trash. It is estimated that between Thanksgiving and the New Year, an extra million tons of waste are generated nation wide each week. In fact, 38,000 miles of ribbon alone is thrown out each year – enough to tie a bow around the earth! Each November marks the kickoff of the Use Less Stuff campaign, a nationwide effort to reduce holiday waste and conserve resources. Areas discussed included recycling Christmas trees, recycling or reusing gift boxes, wrapping paper, greeting cards, catalogs and glass and plastic bottles. There was also an emphasis on purchasing items made with recycled content.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING**

**Issue:** **Breast Cancer**  
**Program:** Public File  
**Date:** October 3, 2004  
**Time:** 6:30A-7:00A

**Description:** In mid October, thousands of women and men will unite for three days and walk 60 miles in a bold display of courage and commitment. It's intended to honor lives lost, celebrate survivors, promote breast cancer research, and help bring breast cancer care to those who so desperately need it. Every year in the United States, breast cancer claims nearly 40,000 lives. Net proceeds from the Breast Cancer 3-Days benefit the Susan G. Komen Breast Cancer Foundation to fund breast cancer research, education, screening and treatment programs, as well as the National Philanthropic Trust Breast Cancer Fund, to provide a permanent endowment for breast cancer initiatives. For more than 20 years, the Susan G. Komen Breast Cancer Foundation has been a global leader in the fight against breast cancer through its support of innovative research and community-based outreach programs. Working through a network of U.S. and international affiliates, the Komen Foundation is fighting to eradicate breast cancer as a life-threatening disease by funding research grants and supporting education, screening and treatment projects in communities around the world.

**Issue:** **Domestic Violence**  
**Program:** Public File  
**Date:** October 10, 2004  
**Time:** 6:30A-7:00A

**Description:** The Sexual Assault and Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

**Issue:** **Job Seeking**  
**Program:** Public File  
**Date:** October 17, 2004  
**Time:** 6:00A-6:30A

**Description:** California Job Journal, the nation's first recruitment newspaper, celebrates 20 years of delivering award winning employment information and services to Northern California. The Job Journal pioneered such concepts as categorizing job listing by job function, adding company logos to classified listings and requiring employers to provide an unprecedented level of detail in their job ads. Prior to the launch of the Job Journal, recruitment advertising was the exclusive domain of daily papers. The regional weekly also features award winning editorial content on job search, career planning, and work related issues and practical tips. The guest discussed the importance of first impressions and interview skills, resumes, networking, attending job fairs, and following up. The upcoming job fair features a special hour for job seekers with disabilities.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

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Program: Public File

Date: October 17, 2004

Time: 6:30A-7:00A

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Issue: **Senior Legal Rights**

Program: Public File

Date: November 28, 2004

Time: 6:00A-6:30A

Description: The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues (13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also has a grandparent rights project.

Issue: **Adoption Choices**

Program: Public File

Date: December 26, 2004

Time: 6:00A-6:30A

Description: Chicks in Crisis is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical/prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birth mothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, and work and court appointments, if needed.

## ISSUES / PROGRAMS LIST

### CRIME

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Date: November 28, 2004  
Time: 6:00A-6:30A

Description: The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues (13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also has a grandparent rights project.

Issue: **Child Abuse Prevention**  
Program: Public File  
Date: December 5, 2004  
Time: 6:30A-7:00A

Description: Bikers Against Child Abuse (BACA) exists with the intent to create a safer environment for abused children. They exist as a body of bikers to empower children to not feel afraid of the world in which they live. They stand ready to lend support to their wounded friends by involving them with an established, united organization. They work in conjunction with local and state officials who are already in place to protect children. They desire to send a clear message to all involved with the abused child that this child is part of their organization, and that they are prepared to lend their physical and emotional support to them by affiliation, and their physical presence. They stand at the ready to shield these children from further abuse. They do not condone the use of violence or physical force in any manner, however, if circumstances arise such that they are the only obstacle preventing a child from further abuse, they stand ready to be that obstacle.

## **ISSUES / PROGRAMS LIST**

### **CRIME (Cont'd)**

**Issue:** Drunk and Drugged Driving Prevention  
**Program:** Public File  
**Date:** December 12, 2004  
**Time:** 6:00A-6:30A

**Description:** December marks California's Drunk & Drugged Driving (3D) Prevention Month. The Office of Traffic Safety and the CHP want to alert motorists that law enforcement will be looking for impaired drivers over the next month as travel and holiday celebrations reach their peak. After more than a decade of decline, the number of DUI fatalities is on the rise in California. Last year in California, 1,308 people were killed and more than 31,800 were injured in alcohol related crashes, with more than 176,000 arrests made for impaired driving. Throughout the month, the CHP and law enforcement agencies throughout the state will conduct sobriety checkpoints to remove impaired drivers from the roads. Every available officer will be on the roadways this month. Recently, CHP officers served non-alcoholic beverages to restaurant patrons as a reminder to celebrate responsibly during the holidays.

**Issue:** Child Abduction Prevention  
**Program:** Public File  
**Date:** December 14, 2004  
**Time:** 6:00A-6:30A

**Description:** The National Center for Child Safety & Awareness organization offers free seminars that teach skills to help prevent abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents only seminars that get into the reality of what is going on in the United States today when it comes to abductions and other crimes against our children.



## **ISSUES / PROGRAMS LIST**

### **DRUG ABUSE**

**Issue:** **Drunk and Drugged Driving Prevention**  
**Program:** Public File  
**Date:** December 12, 2004  
**Time:** 6:00A-6:30A

**Description:** December marks California's Drunk & Drugged Driving (3D) Prevention Month. The Office of Traffic Safety and the CHP want to alert motorists that law enforcement will be looking for impaired drivers over the next month as travel and holiday celebrations reach their peak. After more than a decade of decline, the number of DUI fatalities is on the rise in California. Last year in California, 1,308 people were killed and more than 31,800 were injured in alcohol related crashes, with more than 176,000 arrests made for impaired driving. Throughout the month, the CHP and law enforcement agencies throughout the state will conduct sobriety checkpoints to remove impaired drivers from the roads. Every available officer will be on the roadways this month. Recently, CHP officers served non-alcoholic beverages to restaurant patrons as a reminder to celebrate responsibly during the holidays.

## ISSUES / PROGRAMS LIST

### DRUG ABUSE

Issue: **Homeless Teens**  
Program: Public File  
Date: November 14, 2004  
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out on the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

## ISSUES / PROGRAMS LIST

### HOUSING

Issue: **Homeless Teens**  
Program: Public File  
Date: November 14, 2004  
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out on the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

Issue: **Senior Legal Rights**  
Program: Public File  
Date: November 28, 2004  
Time: 6:00A-6:30A

Description: The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues (13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also has a grandparent rights project.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Issue: **Childhood Cancer**  
Program: Public File  
Date: October 3, 2004  
Time: 6:00A-6:30A

Description: The Keaton Raphael Memorial organization is for form partnerships with businesses, organizations and the medical profession to assist local children and their families in their fight against pediatric cancer. Cancer is the #1 disease related killer of children under the age of 15 years next to accidents. Approximately 1 in every 600 children under the age of 15 years will develop cancer. In any given year, 12,400 children will be diagnosed with cancer. The cause(s) of childhood cancer remain largely unknown. Currently, there are no established guidelines for childhood cancer prevention. Advances have been made which increase the survival rate of some childhood cancer, however, many cancer types require very aggressive treatments with low survival rates. This year, 2,300 children will lose their battle with cancer.

Issue: **Domestic Violence**  
Program: Public File  
Date: October 10, 2004  
Time: 6:30A-7:00A

Description: The Sexual Assault and Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

Issue: **Birth Defect Prevention**  
Program: Public File  
Date: October 24, 2004  
Time: 6:30A-7:00A

Description: The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. We carry out this mission through research, community services, education and advocacy to save babies' lives. March of Dimes researchers, volunteers, educators, outreach workers and advocates work together to give all babies a fighting chance against the threats to their health: prematurity, birth defects, low birth weight. Sacramento Magazine's "best of" party is a celebration featuring the best of everything as decided by the Magazines' readers. Over 6,000 people enjoy fantastic food, drinks, entertainment and a live and silent auction at this celebration which has been rated the number one "Best Of" party nationwide. Proceeds, which are expected to reach over \$200,000, benefit the local chapter of the March of Dimes.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:**           **Feeding the Hungry**  
**Program:**       Public File  
**Date:**           October 31, 2004  
**Time:**          6:30A-7:00A

**Description:**   One out of ten families in California will use an emergency food bank at least once this year. Food distributed by SFBS helps children, seniors, battered women, the homeless, the disabled, the unemployed and the working poor. The Sacramento Food Bank Services' mission is to assist those in need by alleviating their immediate pain and problems and by moving them towards self-sufficiency and financial independence. They seek to accomplish these goals through educating the illiterate, providing mothers with guidance and their infants with food and diapers, feeding the hungry, clothing the poor, housing the homeless, and strengthening families through a program of ethics and self esteem. SFBS has a proven track record of leading people from the depths of impoverishment to the pinnacle of self-actualization. For every \$1 donated, \$10 of product or service is returned to the community at no charge. Over 700 volunteers donate over 85,000 hours of time each year to the Sacramento Food Bank Services.

**Issue:**           **Mentoring Programs**  
**Program:**       Public File  
**Date:**           November 7, 2004  
**Time:**          6:30A-7:00A

**Description:**   Big Brothers Big Sisters provides a one-to-one friendship to boys ages 8-15 and girls ages 7-15, primarily from single-parent homes. The Big Brothers Big Sisters movement began in 1904. Locally, Big Brothers Big Sisters of Greater Sacramento has matched thousands of young children with qualified adult mentors throughout Sacramento, Yolo and Placer counties for the past 40 years. Big Brothers Big Sisters, the oldest and largest youth mentoring organization in the United States, is commemorating its 100<sup>th</sup> anniversary by reuniting former Big and Little Brothers and Sisters, in partnership with Yahoo!, and championing its vision of servicing one million "at risk" children by 2010. Steve Harris, beloved for his role as attorney Eugene Young in The Practice, kicked off the virtual reunion that launched in January and encourages Bigs and Littles to submit their personal stories about past "matches" and to request help in locating their former Bigs or little.

**Issue:**           **Fundraiser for Local Food Banks**  
**Program:**       Public File  
**Date:**           November 14, 2004  
**Time:**          6:00A-6:30A

**Description:**   Thomas Kinkaide grew up in Northern California in the small town of Placerville. As America's foremost living artist, Thomas Kinkaide's reputation continues to grow, and so does the demand for his artwork. Even people who have never had much of an interest in art before find themselves captivated by Thomas Kinkaide's wonderfully warm and inviting visions of quaint, cozy cottages and sophisticated, impressionistic cityscapes that are among the artist's signature subjects. Kinkaid is holding a local signing event, with proceeds benefiting food banks in Placerville, Rio Vista, Elk Grove, Roseville and Chico.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **Homeless Teens**  
**Program:** Public File  
**Date:** November 14, 2004  
**Time:** 6:30A-7:00A

**Description:** The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out on the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

**Issue:** **Talking to Teens about Sex**  
**Program:** Public File  
**Date:** November 21, 2004  
**Time:** 6:30A-7:00A

**Description:** In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in a child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "all teens are having sex, everybody's doing it!" Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process not a one-time talk.

**Issue:** **Acknowledging Local Heroes**  
**Program:** Public File  
**Date:** December 5, 2004  
**Time:** 6:00A-6:30A

**Description:** In 2001, Americans were awakened to the everyday heroes in our communities. Like the firefighters, law enforcement and emergency service personnel doing their jobs as terrorists struck America on September 11<sup>th</sup>, there are heroes among us in every community. Heroes are public servants, civic leaders, local businesses, corporations, coaches, tutors, ministers or the neighbor who gives kids a safe place to go after school. The Heart of a Hero event provides a very special opportunity to recognize those who are making a positive impact within our community assisting youth. Without these heroes and other like them, our community would be less rich. The event was established to raise community awareness of the needs teenagers have for a safe, stable and drug/alcohol free environment and how such an environment assists in guiding their energy and actions in a positive direction. The gala recognizes the efforts of extraordinary individuals who have assisted youth in the greater Sacramento Valley.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **Child Abduction Prevention**  
**Program:** Public File  
**Date:** December 14, 2004  
**Time:** 6:00A-6:30A

**Description:** The National Center for Child Safety & Awareness organization offers free seminars that teach skills to help prevent abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents only seminars that get into the reality of what is going on in the United States today when it comes to abductions and other crimes against our children.

**Issue:** **Adoption Choices**  
**Program:** Public File  
**Date:** December 26, 2004  
**Time:** 6:00A-6:30A

**Description:** Chicks in Crisis is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical/prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: adoption facilitation services, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birth mothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, work and court appointments, if needed.

**51%**

**KDND-FM**  
**Sundays, 7:00A-7:30A**



### **Description**

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

## ISSUES / PROGRAMS LIST

### EDUCATION

Program: 51%  
Date: December 19, 2004  
Time: 7:00A-7:30A

Description: Each weekday, public radio listeners across the country tune in to listen to Terry Gross talk. She talked with politicians, diplomats, writers, artists, actors... celebrated news makers from all walks of life. Gross has published a book about some of those conversations. It's called, *All I Did Was Ask: Conversations with Writers, Actors, Musicians and Artists*. 51%'s Joe Donahue interviewed the renowned interviewer recently about some of those conversations, and how her career as a prominent broadcaster began with a failed career as a teacher.

From interviewing the stars, to studying the stars. This week in Herstory, we look back at the life of one of the worlds great astronomers.

If you grew up believing in Santa Claus, there was probably that inevitable moment when you began to question the existence of the jolly old elf. Well, commentator Martha Holmes is here to tell you, she's really alright...

Program: 51%  
Date: December 26, 2004  
Time: 7:00A-7:30A

Description: The earliest weeks of parenthood are a blur of busy days and sleepless nights. So why would a woman care for other people's babies during those difficult early days, only to give them away to new mothers. Producer David Barasoain looks at the life of a pre-adoptive mother.

All across the world, women and children are trafficked into prostitution every year with little chance of escape. Some are taken across international borders. Others are sold into prostitution in their own countries, but trying to get home can be just as treacherous. In India, more than 2 million women work in the sex trade, with at least half a million under the age of 18, according to USAID. Some people are fighting against that tide. In the city of Hyderabad, one such group is helping women and children escape and start new lives. Ashley Gross reports.

In the past 15 years, the Internet has grown to become an unprecedented source of information for people of all ages. It seems every business or organization has their own website... and government sites have become valuable tools for citizens to find information on a wide range of topics. But a recent report by the National Council for Research on Women indicates that in recent years a great deal of important information for women and girls, has disappeared from US government websites. The report, titled *Missing: Information on Women's Lives*, is based on the information collected from the NCRW's 100 women's research and policy centers across the country. 51%'s Jim Horne spoke with Linda Bausch, president of the National Council for Research on Women about the missing info, and the NCRW's report.

Commentator Marissa La Mange shares the story of her childhood meeting with Eleanor Roosevelt.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Program: 51%  
Date: October 3, 2004  
Time: 7:00A-7:30A

Description: As we move closer to the presidential election, 51% is looking at some of the big issues... from the left and the right with the authors of Unfinished Business: A Democrat and a Republican Take on the Ten Most Important Issues Women Face.

On the left... political commentator Dr. Julianne Malveaux. On the right... former Bush Cabinet Advisor turned commentator Deborah Perry. This week we're talking about globalization and foreign policy.

Program: 51%  
Date: October 10, 2004  
Time: 7:00A-7:30A

Description: The emergency contraceptive known as Plan B, or, the morning after pill, is currently only available by prescription. Earlier this year, a Food & Drug Administration advisory committee recommended the pill be made available over the counter. But the FDA bucked that recommendation... giving rise to questions of political motivation on the part of FDA officials. So, would a change in administration change access to Plan B? Neither the Bush, nor the Kerry campaign has a formal stance on whether actions on related issues give some indication of their positions.

Host Mary Darcy looks back at important events in women's history for the month of October.

As we move closer to the presidential election, 51% is looking at some of the big issues... from the left and the right with the authors of Unfinished Business: A Democrat and a Republican Take on the Ten Most Important Issues Women Face. This week we're talking about reproductive rights.

Program: 51%  
Date: October 17, 2004  
Time: 7:00A-7:30A

Description: Amazing as it might seem... it hasn't even been a hundred years since women got the right to vote in America. But where women once had to struggle to gain the attention of politicians... the political world is now focused on them. 51%'s Greg Dalhmann has more on the evolving notion of the women's issue in the 2004 presidential election.

Mary Darcy takes a quick look back at some of the women who have run for President of the United States.

Jenny O'Brien hits the streets to talk to women about their reasons for voting or not.

As we move closer to the presidential election, 51% is looking at some of the big issues... from the left and the right with the authors of Unfinished Business: A Democrat and a Republican Take on the Ten Most Important Issues Women Face. This week we wrap up that series with a look at the environment.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

Program: 51%  
Date: October 24, 2004  
Time: 7:00A-7:30A

Description: Commentary from women around the country about engaging in the political process. In the last presidential election, nearly 50% of eligible Americans did not vote. Political parties and voter registration groups have been working overtime to engage citizens in the process and get them to the ballot box... but as commentator Jill Moore points out... sometimes politics... is just a family thing.

Years before she could vote, our next commentator, Amy Biancolli, had her first "political crush". It led to a brush with political greatness... and our 39<sup>th</sup> president. Amy Biancolli is the author of *House of Holy Fools: A Family Portrait in Six Cracked Parts*.

So what do you do with a youthful exuberance and an interest in politics? Fourteen year old Carly Timm-Bijou has plenty of ideas. She is a member of the editorial board at new moon magazine and a freshman at The Marshall School in Duluth, Minnesota.

Our next commentator was even younger than Carly when she learned her first political lesson, but Jen Cheny says it's a lesson that still resonates with her today.

From running for office, to campaigning... to voting... everyone who participates in the political process has their own personal reasons. Even, as Sara Littman points out... if it's license to complain.

The things we learn about politics and government help us to make important choices in our life. Zainab Magdon Ismail, made one of the most important personal and political decisions of her life this past summer.

Program: 51%  
Date: November 7, 2004  
Time: 7:00A-7:30A

Description: Mary Darcy and Jeanne Neff look at the gender gap and the recent presidential election. She talks with Marie Wilson of The White House Project for a look at how women candidates fared in the recent presidential election.

We meet a pair of college women who spent a year insuring the voting rights of their classmates.

While Americans are searching for ways to reunite our country after a bitterly contested election, the non-Arab people of the Darfur region of Sudan are engaged in a struggle for their lives. Non-Arabs in the Darfur region have been murdered or driven from their homes in what is being described as ethnic cleansing. 51%'s Nathan King visited a refuge camp in Darfur to talk with the women about their lives.

## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

Program: 51%  
Date: November 21, 2004  
Time: 7:00A-7:30A

Description: According to a Pentagon report released earlier this year, allegations of sexual assault in the army have climbed steadily for the last five years. That report also claimed weak sexual assault prevention efforts, slow investigations, inadequate field reporting and poor managerial oversight served to exacerbate the problem. The report was released under the Freedom of Information Act, and it's promoted Congress to order the Defense Department to develop a comprehensive military wide prevention and response program. 51%'s Jim Horne spoke with two women who are making efforts to fix a justice that isn't working for our women in uniform.

Laws may help to protect victims of sexual abuse, but the trauma of that abuse must still be overcome. What does it take to save a child who is the victim of sexual abuse? In her debut novel, *The Basket Maker*, writer Kate Niles portrays a young girl's journey toward healing and the forces, both earthly and spiritual, that help her along the way. 51%'s Lisa Phillips has this review.

For years... in some cases centuries their stories have remained hidden, or half told. They were chemists, engineers, inventors, doctors... brilliant minds who helped to change the course of our world. They were women of science. 51% salutes these women, and their work in a new series called *Her Story*. Host Kat Mulgrew, also known as Katherine Janeway, *Star Trek's* first female starship commander, tells the stories of women from ancient Egypt, to modern day modern day America who are proof positive that women are not new to the sciences... we've been there all along.

We now turn from ancient science... to modern sports. Specifically, what's happening with Women's soccer and basketball. Joining us once again is 51%'s sports guru Tandaleya Wilder. Tandaleya is the producer and host of *She Got Game*... the world's only women's sports internet radio program.

Program: 51%  
Date: December 26, 2004  
Time: 7:00A-7:30A

Description: The earliest weeks of parenthood are a blur of busy days and sleepless nights. So why would a woman care for other people's babies during those difficult early days, only to give them away to new mothers. Producer David Barasoain looks at the life of a pre-adoptive mother.

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In the past 15 years, the Internet has grown to become an unprecedented source of information for people of all ages. It seems every business or organization has their own website... and government sites have become valuable tools for citizens to find information on a wide range of topics. But a recent report by the National Council for Research on Women indicates that in recent years a great deal of important information for women and girls, has disappeared from US government websites. The report, titled *Missing: Information on Women's Lives*, is based on the information collected from the NCRW's 100 women's research and policy centers across the country. 51%'s Jim Horne spoke with Linda Bausch, president of the National Council for Research on Women about the missing info, and the NCRW's report.

Commentator Marissa La Mange shares the story of her childhood meeting with Eleanor Roosevelt.

## ISSUES / PROGRAMS LIST

### HEALTH

Program: 51%  
Date: October 31, 2004  
Time: 7:00A-7:30A

Description: Care giving is different in every scenario. Resources are often limited, especially help with the activities of daily living. Something Hilda Bengston and Dawn Cotrell understand. Hilda is a single mother of two young adult women. She is also dying. Dawn is her friend. Together they have organized a care giving circle to meet Hilda's needs as she proceeds through the stages of breast cancer. Hilda and Dawn became friends when they were both therapists, and part of a team of mental health workers. They shared some of their experiences and thoughts about the care giving relationship with producer Kate Welch in a piece called *Gusto Women*.

Thanks to early detection efforts and new technology, more women are surviving breast cancer than ever before. Musa Mayer is one of them. Mayer is a fourteen-year breast cancer survivor and patient advocate, who's just released a book in an effort to help other survivors. *After Breast Cancer, Answers to Questions You're Afraid to Ask* addresses the concerns that can spring up once treatment ends, and concerns about looking for answers and advice once breast cancer treatment ends and the worry of recurrence begins. Musa Mayer spoke with 51%'s Allison Dunne.

When cancer came to Judith Fine's home many years ago, she decided she needed to do something to help other cancer-stricken families. Her husband is a colon-cancer survivor. But since she owns a lingerie shop, Fine chose to draw on what she knew best. Amy Mayer has her story.

Ordinarily, we wrap up our program with some women's words of wisdom... usually a short quote to give folks a little something to think about for the week. But today's words of wisdom are a little longer... they come in the form of a poem, written by journalist Erma Bombeck after she was diagnosed with breast cancer.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

Program: 51%  
Date: October 17, 2004  
Time: 7:00A-7:30A

Description: Amazing as it might seem... it hasn't even been a hundred years since women got the right to vote in America. But where women once had to struggle to gain the attention of politicians... the political world is now focused on them. 51%'s Greg Dalhmann has more on the evolving notion of the women's issue in the 2004 presidential election.

Mary Darcy takes a quick look back at some of the women who have run for President of the United States.

Jenny O'Brien hits the streets to talk to women about their reasons for voting or not.

As we move closer to the presidential election, 51% is looking at some of the big issues... from the left and the right with the authors of Unfinished Business: A Democrat and a Republican Take on the Ten Most Important Issues Women Face. This week we wrap up that series with a look at the environment.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING**

Program: 51%  
Date: October 3, 2004  
Time: 7:00A-7:30A

Description: As we move closer to the presidential election, 51% is looking at some of the big issues... from the left and the right with the authors of Unfinished Business: A Democrat and a Republican Take on the Ten Most Important Issues Women Face.

On the left... political commentator Dr. Julianne Malveaux. On the right... former Bush Cabinet Advisor turned commentator Deborah Perry. This week we're talking about globalization and foreign policy.

Program: 51%  
Date: October 10, 2004  
Time: 7:00A-7:30A

Description: The emergency contraceptive known as Plan B, or, the morning after pill, is currently only available by prescription. Earlier this year, a Food & Drug Administration advisory committee recommended the pill be made available over the counter. But the FDA bucked that recommendation... giving rise to questions of political motivation on the part of FDA officials. So, would a change in administration change access to Plan B? Neither the Bush, nor the Kerry campaign has a formal stance on whether actions on related issues give some indication of their positions.

Host Mary Darcy looks back at important events in women's history for the month of October.

As we move closer to the presidential election, 51% is looking at some of the big issues... from the left and the right with the authors of Unfinished Business: A Democrat and a Republican Take on the Ten Most Important Issues Women Face. This week we're talking about reproductive rights.

Program: 51%  
Date: October 17, 2004  
Time: 7:00A-7:30A

Description: Amazing as it might seem... it hasn't even been a hundred years since women got the right to vote in America. But where women once had to struggle to gain the attention of politicians... the political world is now focused on them. 51%'s Greg Dalhmann has more on the evolving notion of the women's issue in the 2004 presidential election.

Mary Darcy takes a quick look back at some of the women who have run for President of the United States.

Jenny O'Brien hits the streets to talk to women about their reasons for voting or not.

As we move closer to the presidential election, 51% is looking at some of the big issues... from the left and the right with the authors of Unfinished Business: A Democrat and a Republican Take on the Ten Most Important Issues Women Face. This week we wrap up that series with a look at the environment.



## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: October 31, 2004  
Time: 7:00A-7:30A

Description: Care giving is different in every scenario. Resources are often limited, especially help with the activities of daily living. Something Hilda Bengston and Dawn Cotrell understand. Hilda is a single mother of two young adult women. She is also dying. Dawn is her friend. Together they have organized a care giving circle to meet Hilda's needs as she proceeds through the stages of breast cancer. Hilda and Dawn became friends when they were both therapists, and part of a team of mental health workers. They shared some of their experiences and thoughts about the care giving relationship with producer Kate Welch in a piece called *Gusto Women*.

Thanks to early detection efforts and new technology, more women are surviving breast cancer than ever before. Musa Mayer is one of them. Mayer is a fourteen-year breast cancer survivor and patient advocate, who's just released a book in an effort to help other survivors. *After Breast Cancer, Answers to Questions You're Afraid to Ask* addresses the concerns that can spring up once treatment ends, and concerns about looking for answers and advice once breast cancer treatment ends and the worry of recurrence begins. Musa Mayer spoke with 51%'s Allison Dunne.

When cancer came to Judith Fine's home many years ago, she decided she needed to do something to help other cancer-stricken families. Her husband is a colon-cancer survivor. But since she owns a lingerie shop, Fine chose to draw on what she knew best. Amy Mayer has her story.

Ordinarily, we wrap up our program with some women's words of wisdom... usually a short quote to give folks a little something to think about for the week. But today's words of wisdom are a little longer... they come in the form of a poem, written by journalist Erma Bombeck after she was diagnosed with breast cancer.

Program: 51%  
Date: November 21, 2004  
Time: 7:00A-7:30A

Description: According to a Pentagon report released earlier this year, allegations of sexual assault in the army have climbed steadily for the last five years. That report also claimed weak sexual assault prevention efforts, slow investigations, inadequate field reporting and poor managerial oversight served to exacerbate the problem. The report was released under the Freedom of Information Act, and it's promoted Congress to order the Defense Department to develop a comprehensive military wide prevention and response program. 51%'s Jim Horne spoke with two women who are making efforts to fix a justice that isn't working for our women in uniform.

Laws may help to protect victims of sexual abuse, but the trauma of that abuse must still be overcome. What does it take to save a child who is the victim of sexual abuse? In her debut novel, *The Basket Maker*, writer Kate Niles portrays a young girl's journey toward healing and the forces, both earthly and spiritual, that help her along the way. 51%'s Lisa Phillips has this review.

For years... in some cases centuries their stories have remained hidden, or half told. They were chemists, engineers, inventors, doctors... brilliant minds who helped to change the course of our world. They were women of science. 51% salutes these women, and their work in a new series called *Her Story*. Host Kat Mulgrew, also known as Katherine Janeway, *Star Trek's* first female starship commander, tells the stories of women from ancient Egypt, to modern day modern day America who are proof positive that women are not new to the sciences... we've been there all along.

We now turn from ancient science... to modern sports. Specifically, what's happening with Women's soccer and basketball. Joining us once again is 51%'s sports guru Tandaleya Wilder. Tandaleya is the producer and host of *She Got Game*... the worlds only women's sports internet radio program.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

Program: 51%  
Date: December 12, 2004  
Time: 7:00A-7:30A

Description: The New York of Isadora Duncan, Bessie Smith and Gertrude Stein was a city pushing the envelope of social attitudes. It was as much a city of art and culture as it was of sin and scandal. The women featured in Andrea Barnet's book *All Night Party*, had their feet firmly planted in both worlds, all the while rebelling against Victorian morality. Barnet's book paints a scintillating picture of painted ladies, from downtown Greenwich Village to uptown Harlem, who were at once brilliant and creative, and willing to forge new paths for women. 51%'s Susan Arbetter asked Barnet what drew her to these thinkers and drinkers.

The Bohemian women of the 1920's New York were far from the first to challenge traditional roles. As we illustrate in this weeks edition of *Her Story*.

Time to take a look back at women's history for the month of December.

Program: 51%  
Date: December 26, 2004  
Time: 7:00A-7:30A

Description: The earliest weeks of parenthood are a blur of busy days and sleepless nights. So why would a woman care for other people's babies during those difficult early days, only to give them away to new mothers. Producer David Barasoain looks at the life of a pre-adoptive mother.

All across the world, women and children are trafficked into prostitution every year with little chance of escape. Some are taken across international borders. Others are sold into prostitution in their own countries, but trying to get home can be just as treacherous. In India, more than 2 million women work in the sex trade, with at least half a million under the age of 18, according to USAID. Some people are fighting against that tide. In the city of Hyderabad, one such group is helping women and children escape and start new lives. Ashley Gross reports.

In the past 15 years, the Internet has grown to become an unprecedented source of information for people of all ages. It seems every business or organization has their own website... and government sites have become valuable tools for citizens to find information on a wide range of topics. But a recent report by the National Council for Research on Women indicates that in recent years a great deal of important information for women and girls, has disappeared from US government websites. The report, titled *Missing: Information on Women's Lives*, is based on the information collected from the NCRW's 100 women's research and policy centers across the country. 51%'s Jim Horne spoke with Linda Bausch, president of the National Council for Research on Women about the missing info, and the NCRW's report.

Commentator Marissa La Mange shares the story of her childhood meeting with Eleanor Roosevelt.

## ISSUES / PROGRAMS LIST

### CRIME

Program: 51%  
Date: November 21, 2004  
Time: 7:00A-7:30A

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## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Program: 51%  
Date: October 24, 2004  
Time: 7:00A-7:30A

Description: Commentary from women around the country about engaging in the political process. In the last presidential election, nearly 50% of eligible Americans did not vote. Political parties and voter registration groups have been working overtime to engage citizens in the process and get them to the ballot box... but as commentator Jill Moore points out... sometimes politics... is just a family thing.

Years before she could vote, our next commentator, Amy Biancolli, had her first "political crush". It led to a brush with political greatness... and our 39<sup>th</sup> president. Amy Biancolli is the author of *House of Holy Fools: A Family Portrait in Six Cracked Parts*.

So what do you do with a youthful exuberance and an interest in politics? Fourteen year old Carly Timm-Bijou has plenty of ideas. She is a member of the editorial board at new moon magazine and a freshman at The Marshall School in Duluth, Minnesota.

Our next commentator was even younger than Carly when she learned her first political lesson, but Jen Cheny says it's a lesson that still resonates with her today.

From running for office, to campaigning... to voting... everyone who participates in the political process has their own personal reasons. Even, as Sara Littman points out... if it's license to complain.

The things we learn about politics and government help us to make important choices in our life. Zainab Magdon Ismail, made one of the most important personal and political decisions of her life this past summer.

Program: 51%  
Date: November 28, 2004  
Time: 7:00A-7:30A

Description: Now that Martha Stewart is in jail... to whom should the eyes of our crafty nation turn? How about to themselves. As 51% Greg Dahlmann reports, crafting is taking hold with younger adults... and just like the resulting sweaters and blender lamps... this trend is homemade. Commentator Phyllis Hillingers mom didn't have the internet when she started knitting, but her old fashioned crafty talent kept generations X & Y warm and snug long before they were able to surf the web. And her creations will welcome many generations to come.

If you're not the crafty type, you're probably shopping for your holiday gifts this year. Mary Darcy talks with Pam Little, editor in chief at womenswallstreet.com about tips for holiday shopping on a budget.

Shopping, wrapping, cooking... there's nothing like stress to put a damper on your holiday cheer. 51%'s Anna Bjork and Jenny O'Brien hit the streets to talk to women about their favorite holiday stress busters.

If you enjoy making holiday candy, puddings and special sauces at this time of year, you may be interested in knowing where one of your most commonly used kitchen tools came from. Kate Mulgrew has the answer in this weeks edition of Her Story.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Program: 51%  
Date: December 5, 2004  
Time: 7:00A-7:30A

Description: It's a ten billion dollar industry... one of the fastest growing segments in the entertainment business. Video game software revenue alone is expected to eclipse movie box office sales in the next few years. Historically, the bulk of video gamers and manufacturers have been male. 51%'s Jim Horne talked with an Ohio University professor for a look at why... and how the gaming industry is working to involve women... as game players... and creators.

Eventually the question of what toys to buy for young girls or boys becomes an issue for all parents... but commentator and video gamer Ismini Boinodiris Roby was concerned about it from the start. Ismini Boinodiris Roby is an avid video game player and a writer, who comes to us from North Carolina.

It may have been a video game, a bike... or a macaroni necklace, but nearly everyone has memories of a favorite gift. We sent Jenny O'Brien out to ask women about some of the best holiday gifts they ever received.

Mary and Jeanne run down a list of unique holiday gifts that can help people around the world.

Star Trek's Kate Mulgrew tells the story of Hypatia of Alexandria in this weeks edition of Her Story.

Program: 51%  
Date: December 12, 2004  
Time: 7:00A-7:30A

Description: The New York of Isadora Duncan, Bessie Smith and Gertrude Stein was a city pushing the envelope of social attitudes. It was as much a city of art and culture as it was of sin and scandal. The women featured in Andrea Barnet's book All Night Party, had their feet firmly planted in both worlds, all the while rebelling against Victorian morality. Barnet's book paints a scintillating picture of painted ladies, from downtown Greenwich Village to uptown Harlem, who were at once brilliant and creative, and willing to forge new paths for women. 51%'s Susan Arbetter asked Barnet what drew her to these thinkers and drinkers.

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Time to take a look back at women's history for the month of December.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Program: 51%  
Date: December 26, 2004  
Time: 7:00A-7:30A

Description: The earliest weeks of parenthood are a blur of busy days and sleepless nights. So why would a woman care for other people's babies during those difficult early days, only to give them away to new mothers. Producer David Barasoain looks at the life of a pre-adoptive mother.

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# **TO THE BEST OF OUR KNOWLEDGE**

**KDND-FM  
Sundays, 7:30A-8:00A**

### **Description**

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.



## **ISSUES / PROGRAMS LIST**

### **EDUCATION**

**Issue:** Presidential Series: Testing and Accountability  
**Program:** To The Best Of Our Knowledge  
**Date:** October 3, 2004  
**Time:** 7:30A-8:00A

**Description:** America has nearly 90,000 public schools. President Bush came into office in 2001 promising to make educating every child his top domestic priority. And indeed, the president's No Child Left Behind Act was his first major domestic piece of legislation. It passed with an overwhelming bipartisan majority early in his administration. No Child Left Behind was designed as a way to reform public schools which Bush said were failing the most needy students... to improve overall student performance... and close the achievement gap between rich and poor students. But is it working? One of NCLB's most visible targets for opponents is the issue of testing. The Bush plan says a student's progress in reading and math must be measured in each of grades 3 through 8, and at least once during high school. Presidential candidate, John Kerry, says he'll fight to change the No Child Left Behind Law to assure that schools focus on teaching high standards, but not become what he terms "drill and kill test prep institutions." As part of our presidential series, looking at major educational issues addressed by the various campaigns, we examine testing and accountability. TBOOK speaks with Heather Higginbottom, Deputy National Policy Director for the Kerry-Edwards campaign. And we also hear from Kevin Madden, spokesman for the Bush-Cheney re-election bid.

**Issue:** Origins of Life/Science Research in Education Series: Zircons as a Window of Earth's Early History – Part II  
**Program:** To The Best Of Our Knowledge  
**Date:** October 3, 2004  
**Time:** 7:30A-8:00A

**Description:** We've probably all seen or heard about the science fiction movies where people journey to the center of the earth. Well, you can't really do that, for a number of practical reasons. But there are scientists reaching for that goal of learning more about deep earth and ancient times by recreating them in their labs. One of those is Dr. Bruce Watson, a teacher and researcher in the Department of Earth and Environmental Sciences at RPI in Troy, New York. On this program, he helps us visualize what an adventure to earth's core would be like. And in the process, we'll also learn about the potential of Zircon as a new storage material for radio active waste.

**Issue:** Presidential Series: Ralph Nader Calls for No Computers in K-8 Classrooms  
**Program:** To The Best Of Our Knowledge  
**Date:** October 10, 2004  
**Time:** 7:30A-8:00A

**Description:** Our presidential series rolls on, like the candidates own campaign trains. Thus far, we've heard what democrat, Senator John Kerry, and republican, President George Bush, think about such major issues as school choice, testing and accountability. But we haven't really heard yet from the independent presidential campaign of Ralph Nader. Nader now has his name on the November ballots in more than 30 states and counting. It turns out that one of Nader's more intense education issues revolves around what he feels is too extensive a use of computers in classrooms at too early grade levels.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **Why is Corporate America Bashing our Public Schools? Part 1**  
Program: To The Best Of Our Knowledge  
Date: October 10, 2004  
Time: 7:30A-8:00A

Description: Authors and educators, Kathy Emery and Susan Ohanian ask, why is corporate America bashing our public schools? And then, they proceed to provide the answers. Jonathan Kozol describes their book as "... a carefully documented, and high-voltage manifesto to confront the degradation of (America's) school by powerful corporations..." Co-authors, Emery and Ohanian, charge that corporate money, CEO's and American big business have blanketed U.S. public education officials with their influence.

Issue: **Essay: Reading, Writing and Landscaping**  
Program: To The Best Of Our Knowledge  
Date: October 10, 2004  
Time: 7:30A-8:00A

Description: Teachers too are continuing to voice their concerns over the state of education in this country in general, and particularly in the area of wages. Teacher Dave Eggers, says they are often forced to live double lives. He wrote and reads his own essay, which was published earlier this summer in "Mother Jones" magazine.

Issue: **Presidential Series: Kerry/Busy Education Policies**  
Program: To The Best Of Our Knowledge  
Date: October 17, 2004  
Time: 7:30A-8:00A

Description: Shortly after entering office in January 2001, President Bush submitted a massive education overhaul as his first legislative proposal. More than three years later, the No Child Left Behind Act has become a flashpoint in education circles. The president stands by his efforts saying No Child Left Behind provides much needed accountability for school systems in disrepair. Massachusetts Senator, John Kerry, voted for NCLB. But now he says the law is underfunded by 27-billion dollars, and if elected president, he would create a National Education Trust Fund that would reverse tax credits for Americans who earn more than 200-thousand dollars a year, to help fund implementation of the law. Erik Robelen is an Assistant Editor with Education Week, one of the top national education newspapers. Robelen focuses his reporting sights on the Bush/Kerry education platforms, and gives us current highlights including proposals to increase high school graduation rates, attracting more highly qualified teachers to the profession, college opportunity tax credits, and Pell Grants.

Issue: **Why is Corporate America Bashing our Public Schools – Part 2**  
Program: To The Best Of Our Knowledge  
Date: October 17, 2004  
Time: 7:30A-8:00A

Description: As we've discovered in our education series during this fall's presidential campaign, the No Child Left Behind Act, and the testing it emphasizes, has been a lightning rod for controversy. So we wondered just where exactly did high-stakes testing come from? The authors of *Why Is Corporate America Bashing Our Public Schools?* have done extensive research and think they have some answers. Kathy Emery and Susan Ohanian claim neither parents, teachers, administrators, nor school boards demanded it. They also believe communities feel powerless to reverse what they term the testing craze. Dr. Kathy Emery has taught high school history for 16-years and works with Teachers for Social Justice and the San Francisco Organizing Project. Her co-author, Susan Ohanian, is also a longtime teacher. Her books include *Caught in the Middle* and *One Size Fits Few*. She's the winner of the 2003 University of Arizona's Kenneth S. Goodman in Defense of Good Teaching Award, and the National Council of Teachers of English's George Orwell Award for Distinguished Contributions for Honesty and Clarity in Public Language.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **Taking Back The Vote: Getting American Youth Involved in our Democracy**  
Program: To The Best Of Our Knowledge  
Date: October 24, 2004  
Time: 7:30A-8:00A

Description: You may remember last year's report by the Center for Information and Research on Civic Learning and Engagement and the Carnegie Foundation. We had the full story here on TBOOK. It pointed to a steady decline in civic education in schools since the 1960's. Some may not remember, but it was just 1972 when 18-year olds in the U.S. voted for the first time in a presidential election. It ended a 30-year struggle to amend the constitution so they could. Then you may be surprised to learn that since that first vote, voting participation by young people between the ages of 18 and 25 has dropped by 15%. Just in the past couple of weeks, there has been a flurry of news about college voter registration policies. A survey by Harvard University's Institute of Politics found that only about one-sixth of 249 responding colleges had fully complied with the provision of the Higher Education Act requiring voter registration forms be requested for all students at least 120 days before the registration deadline. A group of ten democratic lawmakers in Congress fired off a letter to eight higher education associations citing the survey and calling for increased efforts to boost student voter registration. Two of these associations sharply criticized the Harvard survey. David Warren, President of the National Association of Independent Colleges and Universities described the state of student voter registration as "dramatically at odds" with the findings of the study. The American Association of Collegiate Registrars and Admissions officers made similar charges saying, "we believe... the survey paints an inaccurate and misleading picture of what is actually being done on college campuses." Featured in this segment is nationally syndicated columnist, Jane Eisner, from the Philadelphia Inquirer. Eisner also teaches a course in political science at the University of Pennsylvania and had just published her book *Taking Back the Vote: Getting American Youth Involved in Our Democracy*. She explores what she terms is "the hottest civic issue of our time" and calls for teachers, parents and educators to join forces in getting young people to take part in the political process.

Issue: **Commentary: The Student Vote**  
Program: To The Best Of Our Knowledge  
Date: October 24, 2004  
Time: 7:30A-8:00A

Description: Dr. Karen Hitchcock has been on college and university campuses for several decades as student, teacher and now administrator. We ask her to comment on if she feels most college presidents try to push voter registration on their campuses, discuss the issue of local community fear of being taken over if large numbers of students vote in their district, and the importance of students participating in the democratic voting process.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Science is Not Just for Geeks Anymore... Patricia Cornwell's Latest Novel is "Trace"**  
**Program:** To The Best Of Our Knowledge  
**Date:** October 31, 2004  
**Time:** 7:30A-8:00A

**Description:** Let's face it. Many years ago, scientists were often viewed as... well... as "geeks." They wore stereotypical thick lens glasses, had pocket protectors, and their noses were always buried in lab work. But then, education officials at the highest levels all started stressing the need for more scientists to move society forward. Along with that, came television's ability to transform the public's perception of what's cool, and what's not. What started several years ago with Jack Klugman's "Quincy" TV show, has now evolved into an entire industry we call, the CSI phenomenon. CSI being Crime Scene Investigation, where all the latest new toys in science investigation are put on display. First there was CSI in Las Vegas. That led to CSI Miami, then Navy NCSI, and now CSI New York. NBC even has a new show called, Medical Investigation. It's clear that science is in. Science is hip. Science is popular and science is grabbing the headlines and the ratings. TBOOK spoke with someone who knows a great deal about this trend since she's been at its vanguard. Patricia Cornwell has been writing about it for 20-years and has just published "Trace", the latest in her series of 13 books about chief medical examiner, Dr. Kay Scarpetta. Cornwell teaches forensic science cases, started the Virginia Institute of Forensic Science and talks with us about curriculum necessary for students interested in pursuing this field of study.

**Issue:** **Origins of Life/Science Research in Education Series: Multiple Sulfur Isotope Analyses: Applications for the Study of the Earth's Early Atmosphere, Early Life and Early Environments**  
**Program:** To The Best Of Our Knowledge  
**Date:** October 31, 2004  
**Time:** 7:30A-8:00A

**Description:** Yet another group of investigators around the world is focusing its attention... not on forensic science... but on a search of what earth's atmosphere was like about midway in its life. By learning about the evolution of our environment during the Archean Period, some 2.5 billion years ago, they hope to, not only comprehend more about how life began, but also help understand the changes our present environment is undergoing. TBOOK speaks with one of these scientists, Dr. James Farquhar, a professor in the Department of Geology at the University of Maryland in College Park, Maryland.

**Issue:** **Democrats Unveil Their No Child Left Behind Improvement Act / National Education Association Supports Bill**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 7, 2004  
**Time:** 7:30A-8:00A

**Description:** A spokesman for Senator Ted Kennedy says democrats don't expect action this year. But shortly before U.S. fall elections were held, Kennedy and seven other leading Senate Democrats on education policy, introduced legislation to modify the No Child Left Behind Act. The democratic bill addresses a range of issues such as: giving states greater say in setting qualifications for providers of supplemental educational services – including private tutoring – under the law... and... easing the demands on districts that face the law's school choice mandate, but lack spaces for student transfers. The bill's leading sponsor, Senator Ted Kennedy of Massachusetts, was one of the four primary congressional architects of the original No Child Left Behind Act. Andrew Rotherham, Director of Education Policy at the Progressive Policy Institute, and former advisor to President Clinton, says the bill's "legislative prospects are dim, but the mere fact that it had to be introduced is a real indictment of the Bush administration and how they've handled this." The No Child Left Behind Improvement Act comes from the Senate Health, Education, Labor and Pensions Committee. So it may come as no surprise that the nation's largest teacher's union, the National Education Association supports the bill. TBOOK speaks with NEA Manager for Elementary and Secondary Education Policy, Joel Packer.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

**Issue:** **US Secretary of Education, Rod Paige, Uses Annual Back to School Address to React to Dems NCLB Improvement Act**

**Program:** To The Best Of Our Knowledge

**Date:** November 7, 2004

**Time:** 7:30A-8:00A

**Description:** Only days after the No Child Left Behind Improvement Act was introduced, U.S. Education Secretary, Rod Paige, gave his annual Back to School Address at the National Press Club in Washington, D.C. Secretary Paige offered a word of caution to politicians seeking to water down or repeal the No Child Left Behind Act. He said, "Debate about the law is over. No Child Left Behind is here. And it is here to stay." Paige also spoke about many other things including: education, expenditures, school choice, testing and progress toward closing the achievement gap.

**Issue:** **Teen Read Week Review: Whale Talk**

**Program:** To The Best Of Our Knowledge

**Date:** November 14, 2004

**Time:** 7:30A-8:00A

**Description:** Now from our first story about reading to students in the primary grades, to encouraging reading during the teen years. Teen Read Week was recognized at the end of October. Just started in 1998, it's the only national adolescent literacy initiative. Teen Read Week is sponsored by the Young Adult Library Services Association, a division of the American Library Association. The goals are to give teens a chance to read for fun, allow them to select their own reading materials, and to help teens get into the habit of reading regularly and often. Julie Sinn is a Ph.D. candidate in children's and young adult literature in the English Department at the University of Florida, and reviews a new book called, *Whale Talk*.

**Issue:** **American Slang Class**

**Program:** To The Best Of Our Knowledge

**Date:** November 14, 2004

**Time:** 7:30A-8:00A

**Description:** Students from overseas can arrive in North America very proud of their ability to speak English, but then find themselves confused when they're unable to follow a conversation. For example, most of us probably understand a sentence like this..."I'm really ticked off because that airhead is keeping me out of the loop." But if you haven't grown up in our culture, you might wonder what kind of English is this? Slang makes up a significant part of the language of movies, television, magazines, and everyday conversation. But slang is not taught in English class, and often not in English as a second language class. TBOOK spoke with AC Kemp, who teaches American Slang at the Cambridge Center for Adult Education in Cambridge, Massachusetts. Kemp is also Director of the website [slangcity.com](http://slangcity.com).

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **Seize the Meaning! Help Your Child Move from Learning to Read to Reading to Learn**  
Program: To The Best Of Our Knowledge  
Date: November 21, 2004  
Time: 7:30A-8:00A

Description: Does your child or student understand what he or she reads? Do they know when they don't understand? How can you help your child or student move from learning to read, to reading to learn? That's part of the title of one of Priscilla Vail's two newest books. The first is *Seize the Meaning!*, and the second is *Liberate Your Child's Learning Patterns*. Priscilla Vail was a classroom teacher for a quarter of a century. She won a Parent's Choice Award for non-fiction, and a National Parenting Publications Award for her Homework Heroes series. Vail is a member of the International Dyslexia Association, the President's Council, the American Association for Gifted Children, and the National Association of Independent Schools. She also consults in more than 80 schools each year. TBOOK finds out how we learn to read for comprehension.

Issue: **Academy of Pop Music**  
Program: To The Best Of Our Knowledge  
Date: November 21, 2004  
Time: 7:30A-8:00A

Description: American Idol has been a top-rated television show in the United States for the past couple of years. The idol genre began in Europe, and has spawned similar TV shows in many countries around the world. Idol has become so popular, a new school in Germany is teaching the next generation of Idol wanna-bees. The school trains students to be able to do a lot more than just sing and dance. There's an entire business side of the industry that includes negotiating contracts, residuals, insurance coverage and so on. The Pop Academy's three-year program leads to a BP, or a Bachelor of Pop Degree. TBOOK visited the academy in Mannheim, Germany.

Issue: **Origins of Life/Science Research in Education Series: Using Phylogenomics to Build a Better Tree and Geologic Record to Date Major Evolutionary Divergences: Implications for the Archean Biosphere – Part 1**  
Program: To The Best Of Our Knowledge  
Date: November 28, 2004  
Time: 7:30A-8:00A

Description: Don't let the title turn you away. This is a fascinating tale. You've probably all heard the phrase... the tree of life. Well, Dr. Carrie Blank is actually helping to define and explain the branches on that tree of life. And her studies have the potential for helping us better understand the early evolution of life. Dr. Blank is a geomicrobiologist in the Department of Earth and Planetary Sciences at Washington University in St. Louis, Missouri.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

- Issue:** **Origins of Life/Science Research in Education Series: Using Phylogenomics to Build a Better Tree and Geologic Record to Date Major Evolutionary Divergences: Implications for the Archean Biosphere – Part 2**
- Program:** To The Best Of Our Knowledge
- Date:** December 5, 2004
- Time:** 7:30A-8:00A
- Description:** Scientists are just now finding out that organisms, such as those found in Yellowstone National Park geysers like Old Faithful, can provide a link to the earliest forms of life. One of the scientists involved in this research is Dr. Carrie Blank. She's a geomicrobiologist in the Department of Earth and Planetary Sciences at Washington University in St. Louis. Dr. Blank's seminar topic is her attempt to weave together many different scientific disciplines. She unfolds her amazing story of what earth was like 2.5 billion years ago.
- Issue:** **Congress Finally Agrees on Special Education Funding, But Critics Claim it's 11-Billion Dollars Short**
- Program:** To The Best Of Our Knowledge
- Date:** December 12, 2004
- Time:** 7:30A-8:00A
- Description:** As this show went to production, U.S. House and Senate negotiators finally reached agreement on special education legislation, after nearly two years of debate. President Bush was expected to sign the bill. It aims to better identify children with disabilities, and get help to students earlier and reduce lawsuits by parents. But despite this good news, organizations like the National School Board's Associations say (IDEA) is still 11-billion dollars short of the federal commitment to fund the cost of educating students with disabilities. Several major national organizations representing teachers, parents, school administrators and school boards support a proposal that would phase in full funding over the next six years. Kim Anderson is a lobbyist with the National Education Association, the nation's largest teacher's union. She walks the halls of congress trying to secure the funding that's been promised for many years and several administrations. Anderson explains the law and its problems.
- Issue:** **Autism in Schools**
- Program:** To The Best Of Our Knowledge
- Date:** December 12, 2004
- Time:** 7:30A-8:00A
- Description:** Throughout the 1990's, the number of children receiving special education services for autism disorders in the U.S. jumped more than 400%. Health and education officials argue over whether that hike is due to: actual increases in autism cases, more liberal diagnosis, greater awareness, or a combination of these. Regardless, the increase has placed a new demand on public school systems which are obligated (as we heard in our fist report) to provide special education services for students diagnosed with autism. When school districts and parents disagree over these services, they can end up in court. Here's one family's story in Oak Ridge, Tennessee.
- Issue:** **Autistic Children Become Specialists**
- Program:** To The Best Of Our Knowledge
- Date:** December 12, 2004
- Time:** 7:30A-8:00A
- Description:** From North America, we move now to Denmark, where great strides are being made to provide employment for young people with autism. In fact, a company we visit actually makes a virtue of the fact that autistic people have great memories, an eye for detail, and love routine. To work at this company, you are required to be autistic.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** Educational Toys for the Holidays  
**Program:** To The Best Of Our Knowledge  
**Date:** December 19, 2004  
**Time:** 7:30A-8:00A

**Description:** With the holidays upon us, and the focus on education still lingering from recent elections, we wanted to find out what educational type gifts might be available and appropriate for the season. So we turned to someone with deep knowledge of the industry, to hear what's on the market for last minute shoppers. TBOOK speaks with Susan McLaughlin who has been with Toys R Us for 17 years.

**Issue:** New Tools for the 21<sup>st</sup> Century Classroom (and the Holidays)  
**Program:** To The Best Of Our Knowledge  
**Date:** December 19, 2004  
**Time:** 7:30A-8:00A

**Description:** Thematic trends from the American International Toy Fair show high technology remains in vogue consistently through all age ranges and grade levels. Chalkboards and ink-stained fingers are losing ground to high-tech helpers in today's classrooms. Tedious tasks like note taking and demonstrations are easier for both students and teachers with new products targeted to help gain access to information, accelerate learning, and apply what's been learned. To get a better understanding of new tools for the 21<sup>st</sup> century classroom, we found an emerging technology advisory firm in San Jose, California. TBOOK spoke with its President and Principal Analyst, Rob Enderle.

**Issue:** Historic Preservation Interior Design Class at Eastern Kentucky University  
**Program:** To The Best Of Our Knowledge  
**Date:** December 26, 2004  
**Time:** 7:30A-8:00A

**Description:** While many of us have probably been decorating our homes for the holidays, students at Eastern Kentucky University have been doing a different kind of decorating. They're part of a Historic Preservation Interior Design Class. These students are restoring a 180 year old home that served as a hospital during the Civil War Battle of Richmond. The house is the centerpiece for one of America's most endangered civil war battlefield sites.

**Issue:** Origins of Life/Science Research in Education Series – Hydrocarbon Hazes on Early Earth & Titan  
**Program:** To The Best Of Our Knowledge  
**Date:** December 26, 2004  
**Time:** 7:30A-8:00A

**Description:** Saturn's largest moon, Titan, has always been cloaked in mystery, and the subject of much scientific conjecture. Its thick atmosphere is mostly nitrogen. But there are also methane and many other organic compounds. Some of them yield signs of life, if they were on planet Earth. Many of those questions about Titan may finally be put to rest early next year, when scientists attempt to land the Huygens space probe on Titan. It would make Huygens the furthest man-made object to ever set down on a remote celestial body. While scientists eagerly anticipate data from the Cassini-Huygens mission, they also still race to predict what will actually be discovered, as similarities are drawn between what Titan is like now, and what an early Earth was like. Today's guest scientist is Dr. Kristie Boering, a Professor in the Department of Chemistry at the University of California, Berkeley.



## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Transnistrian Ethnic Divide Heats Up In Schools**

**Program:** To The Best Of Our Knowledge

**Date:** December 26, 2004

**Time:** 7:30A-8:00A

**Description:** You've likely heard about the serious crisis in the Ukraine over evidence of widespread irregularities and fraud in last month's elections. Well, it turns out there's more trouble in that region, involving schools, and it's right on Ukraine's western border. A separatist regime controls a narrow strip of land in the Transnistria region of eastern Moldova. Over the last 14 years, Transnistria has turned from a phantom state propped up by the Russian federation, into a functioning political unit with armed forces larger than those of Moldova. As one might expect, Transnistria is mainly Russian speaking, while Moldova has a Romanian speaking majority. So language has been one of the chief disputes between the two sides. In fact, the simple act of going to school is an ethnic minefield. The Transnistria government has ordered schools to teach in the Cyrillic alphabet only. If teachers refuse, school can be closed down.

## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **Why is Corporate America Bashing our Public Schools? Part 1**  
Program: To The Best Of Our Knowledge  
Date: October 10, 2004  
Time: 7:30A-8:00A

Description: Authors and educators, Kathy Emery and Susan Ohanian ask, why is corporate America bashing our public schools? And then, they proceed to provide the answers. Jonathan Kozol describes their book as "... a carefully documented, and high-voltage manifesto to confront the degradation of (America's) school by powerful corporations..." Co-authors, Emery and Ohanian, charge that corporate money, CEO's and American big business have blanketed U.S. public education officials with their influence.

Issue: **Why is Corporate America Bashing our Public Schools – Part 2**  
Program: To The Best Of Our Knowledge  
Date: October 17, 2004  
Time: 7:30A-8:00A

Description: As we've discovered in our education series during this fall's presidential campaign, the No Child Left Behind Act, and the testing it emphasizes, has been a lightening rod for controversy. So we wondered just where exactly did high-stakes testing come from? The authors of *Why Is Corporate America Bashing Our Public Schools?* have done extensive research and think they have some answers. Kathy Emery and Susan Ohanian claim neither parents, teachers, administrators, nor school boards demanded it. They also believe communities feel powerless to reverse what they term the testing craze. Dr. Kathy Emery has taught high school history for 16-years and works with Teachers for Social Justice and the San Francisco Organizing Project. Her co-author, Susan Ohanian, is also a longtime teacher. Her books include *Caught in the Middle* and *One Size Fits Few*. She's the winner of the 2003 University of Arizona's Kenneth S. Goodman in Defense of Good Teaching Award, and the National Council of Teachers of English's George Orwell Award for Distinguished Contributions for Honesty and Clarity in Public Language.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Issue: **Presidential Series: Testing and Accountability**  
Program: To The Best Of Our Knowledge  
Date: October 3, 2004  
Time: 7:30A-8:00A

Description: America has nearly 90,000 public schools. President Bush came into office in 2001 promising to make educating every child his top domestic priority. And indeed, the president's No Child Left Behind Act was his first major domestic piece of legislation. It passed with an overwhelming bipartisan majority early in his administration. No Child Left Behind was designed as a way to reform public schools which Bush said were failing the most needy students... to improve overall student performance... and close the achievement gap between rich and poor students. But is it working? One of NCLB's most visible targets for opponents is the issue of testing. The Bush plan says a student's progress in reading and math must be measured in each of grades 3 through 8, and at least once during high school. Presidential candidate, John Kerry, says he'll fight to change the No Child Left Behind Law to assure that schools focus on teaching high standards, but not become what he terms "drill and kill test prep institutions." As part of our presidential series, looking at major educational issues addressed by the various campaigns, we examine testing and accountability. TBOOK speaks with Heather Higginbottom, Deputy National Policy Director for the Kerry-Edwards campaign. And we also hear from Kevin Madden, spokesman for the Bush-Cheney re-election bid.

Issue: **Presidential Series: Ralph Nader Calls for No Computers in K-8 Classrooms**  
Program: To The Best Of Our Knowledge  
Date: October 10, 2004  
Time: 7:30A-8:00A

Description: Our presidential series rolls on, like the candidates own campaign trains. Thus far, we've heard what democrat, Senator John Kerry, and republican, President George Bush, think about such major issues as school choice, testing and accountability. But we haven't really heard yet from the independent presidential campaign of Ralph Nader. Nader now has his name on the November ballots in more than 30 states and counting. It turns out that one of Nader's more intense education issues revolves around what he feels is too extensive a use of computers in classrooms at too early grade levels.

Issue: **Presidential Series: Kerry/Busy Education Policies**  
Program: To The Best Of Our Knowledge  
Date: October 17, 2004  
Time: 7:30A-8:00A

Description: Shortly after entering office in January 2001, President Bush submitted a massive education overhaul as his first legislative proposal. More than three years later, the No Child Left Behind Act has become a flashpoint in education circles. The president stands by his efforts saying No Child Left Behind provides much needed accountability for school systems in disrepair. Massachusetts Senator, John Kerry, voted for NCLB. But now he says the law is underfunded by 27-billion dollars, and if elected president, he would create a National Education Trust Fund that would reverse tax credits for Americans who earn more than 200-thousand dollars a year, to help fund implementation of the law. Erik Robelen is an Assistant Editor with Education Week, one of the top national education newspapers. Robelen focuses his reporting sights on the Bush/Kerry education platforms, and gives us current highlights including proposals to increase high school graduation rates, attracting more highly qualified teachers to the profession, college opportunity tax credits, and Pell Grants.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

Issue: **Taking Back The Vote: Getting American Youth Involved in our Democracy**  
Program: To The Best Of Our Knowledge  
Date: October 24, 2004  
Time: 7:30A-8:00A

Description: You may remember last year's report by the Center for Information and Research on Civic Learning and Engagement and the Carnegie Foundation. We had the full story here on TBOOK. It pointed to a steady decline in civic education in schools since the 1960's. Some may not remember, but it was just 1972 when 18-year olds in the U.S. voted for the first time in a presidential election. It ended a 30-year struggle to amend the constitution so they could. Then you may be surprised to learn that since that first vote, voting participation by young people between the ages of 18 and 25 has dropped by 15%. Just in the past couple of weeks, there has been a flurry of news about college voter registration policies. A survey by Harvard University's Institute of Politics found that only about one-sixth of 249 responding colleges had fully complied with the provision of the Higher Education Act requiring voter registration forms be requested for all students at least 120 days before the registration deadline. A group of ten democratic lawmakers in Congress fired off a letter to eight higher education associations citing the survey and calling for increased efforts to boost student voter registration. Two of these associations sharply criticized the Harvard survey. David Warren, President of the National Association of Independent Colleges and Universities described the state of student voter registration as "dramatically at odds" with the findings of the study. The American Association of Collegiate Registrars and Admissions officers made similar charges saying, "we believe... the survey paints an inaccurate and misleading picture of what is actually being done on college campuses." Featured in this segment is nationally syndicated columnist, Jane Eisner, from the Philadelphia Inquirer. Eisner also teaches a course in political science at the University of Pennsylvania and had just published her book *Taking Back the Vote: Getting American Youth Involved in Our Democracy*. She explores what she terms is "the hottest civic issue of our time" and calls for teachers, parents and educators to join forces in getting young people to take part in the political process.

Issue: **Commentary: The Student Vote**  
Program: To The Best Of Our Knowledge  
Date: October 24, 2004  
Time: 7:30A-8:00A

Description: Dr. Karen Hitchcock has been on college and university campuses for several decades as student, teacher and now administrator. We ask her to comment on if she feels most college presidents try to push voter registration on their campuses, discuss the issue of local community fear of being taken over if large numbers of students vote in their district, and the importance of students participating in the democratic voting process.

## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

- Issue:** **Democrats Unveil Their No Child Left Behind Improvement Act / National Education Association Supports Bill**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 7, 2004  
**Time:** 7:30A-8:00A
- Description:** A spokesman for Senator Ted Kennedy says democrats don't expect action this year. But shortly before U.S. fall elections were held, Kennedy and seven other leading Senate Democrats on education policy, introduced legislation to modify the No Child Left Behind Act. The democratic bill addresses a range of issues such as: giving states greater say in setting qualifications for providers of supplemental educational services – including private tutoring – under the law... and... easing the demands on districts that face the law's school choice mandate, but lack spaces for student transfers. The bill's leading sponsor, Senator Ted Kennedy of Massachusetts, was one of the four primary congressional architects of the original No Child Left Behind Act. Andrew Rotherham, Director of Education Policy at the Progressive Policy Institute, and former advisor to President Clinton, says the bill's "legislative prospects are dim, but the mere fact that it had to be introduced is a real indictment of the Bush administration and how they've handled this." The No Child Left Behind Improvement Act comes from the Senate Health, Education, Labor and Pensions Committee. So it may come as no surprise that the nation's largest teacher's union, the National Education Association supports the bill. TBOOK speaks with NEA Manager for Elementary and Secondary Education Policy, Joel Packer.
- Issue:** **Congress Finally Agrees on Special Education Funding, But Critics Claim it's 11-Billion Dollars Short**  
**Program:** To The Best Of Our Knowledge  
**Date:** December 12, 2004  
**Time:** 7:30A-8:00A
- Description:** As this show went to production, U.S. House and Senate negotiators finally reached agreement on special education legislation, after nearly two years of debate. President Bush was expected to sign the bill. It aims to better identify children with disabilities, and get help to students earlier and reduce lawsuits by parents. But despite this good news, organizations like the National School Board's Associations say (IDEA) is still 11-billion dollars short of the federal commitment to fund the cost of educating students with disabilities. Several major national organizations representing teachers, parents, school administrators and school boards support a proposal that would phase in full funding over the next six years. Kim Anderson is a lobbyist with the National Education Association, the nation's largest teacher's union. She walks the halls of congress trying to secure the funding that's been promised for many years and several administrations. Anderson explains the law and it's problems.
- Issue:** **Transnistrian Ethnic Divide Heats Up In Schools**  
**Program:** To The Best Of Our Knowledge  
**Date:** December 26, 2004  
**Time:** 7:30A-8:00A
- Description:** You've likely heard about the serious crisis in the Ukraine over evidence of widespread irregularities and fraud in last month's elections. Well, it turns out there's more trouble in that region, involving schools, and it's right on Ukraine's western border. A separatist regime controls a narrow strip of land in the Transnistria region of eastern Moldova. Over the last 14 years, Transnistria has turned from a phantom state propped up by the Russian federation, into a functioning political unit with armed forces larger than those of Moldova. As one might expect, Transnistria is mainly Russian speaking, while Moldova has a Romanian speaking majority. So language has been one of the chief disputes between the two sides. In fact, the simple act of going to school is an ethnic minefield. The Transnistria government has ordered schools to teach in the Cyrillic alphabet only. If teachers refuse, school can be closed down.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

- Issue:** **Origins of Life/Science Research in Education Series: Zircons as a Window of Earth's Early History – Part II**  
**Program:** To The Best Of Our Knowledge  
**Date:** October 3, 2004  
**Time:** 7:30A-8:00A
- Description:** We've probably all seen or heard about the science fiction movies where people journey to the center of the earth. Well, you can't really do that, for a number of practical reasons. But there are scientists reaching for that goal of learning more about deep earth and ancient times by recreating them in their labs. One of those is Dr. Bruce Watson, a teacher and researcher in the Department of Earth and Environmental Sciences at RPI in Troy, New York. On this program, he helps us visualize what an adventure to earth's core would be like. And in the process, we'll also learn about the potential of Zircon as a new storage material for radio active waste.
- Issue:** **Origins of Life/Science Research in Education Series: Multiple Sulfur Isotope Analyses: Applications for the Study of the Earth's Early Atmosphere, Early Life and Early Environments**  
**Program:** To The Best Of Our Knowledge  
**Date:** October 31, 2004  
**Time:** 7:30A-8:00A
- Description:** Yet another group of investigators around the world is focusing its attention... not on forensic science... but on a search of what earth's atmosphere was like about midway in its life. By learning about the evolution of our environment during the Archean Period, some 2.5 billion years ago, they hope to, not only comprehend more about how life began, but also help understand the changes our present environment is undergoing. TBOOK speaks with one of these scientists, Dr. James Farquhar, a professor in the Department of Geology at the University of Maryland in College Park, Maryland.
- Issue:** **Origins of Life/Science Research in Education Series – Hydrocarbon Hazes on Early Earth & Titan**  
**Program:** To The Best Of Our Knowledge  
**Date:** December 26, 2004  
**Time:** 7:30A-8:00A
- Description:** Saturn's largest moon, Titan, has always been cloaked in mystery, and the subject of much scientific conjecture. Its thick atmosphere is mostly nitrogen. But there are also methane and many other organic compounds. Some of them yield signs of life, if they were on planet Earth. Many of those questions about Titan may finally be put to rest early next year, when scientists attempt to land the Huygens space probe on Titan. It would make Huygens the furthest man-made object to ever set down on a remote celestial body. While scientists eagerly anticipate data from the Cassini-Huygens mission, they also still race to predict what will actually be discovered, as similarities are drawn between what Titan is like now, and what an early Earth was like. Today's guest scientist is Dr. Kristie Boering, a Professor in the Department of Chemistry at the University of California, Berkeley.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING**

**Issue:** Transnistrian Ethnic Divide Heats Up In Schools  
**Program:** To The Best Of Our Knowledge  
**Date:** December 26, 2004  
**Time:** 7:30A-8:00A

**Description:** You've likely heard about the serious crisis in the Ukraine over evidence of widespread irregularities and fraud in last month's elections. Well, it turns out there's more trouble in that region, involving schools, and it's right on Ukraine's western border. A separatist regime controls a narrow strip of land in the Transnistria region of eastern Moldova. Over the last 14 years, Transnistria has turned from a phantom state propped up by the Russian federation, into a functioning political unit with armed forces larger than those of Moldova. As one might expect, Transnistria is mainly Russian speaking, while Moldova has a Romanian speaking majority. So language has been one of the chief disputes between the two sides. In fact, the simple act of going to school is an ethnic minefield. The Transnistria government has ordered schools to teach in the Cyrillic alphabet only. If teachers refuse, school can be closed down.

## **ISSUES / PROGRAMS LIST**

### **CRIME**

**Issue:** **Studies Link Media Violence to Teen Violence**  
**Program:** **To The Best Of Our Knowledge**  
**Date:** **December 5, 2004**  
**Time:** **7:30A-8:00A**

**Description:** There's been a great deal of public discourse during recent years about what impact, if any, violence in the media, such as TV, movies, video games, etc., may have on impressionable children. Dr. David Walsh founded the National Institute on Media and the Family eight years ago. He spearheads the institute's efforts to provide information about the media's affect on children to parents and teachers, through education and research. Psychologist, educator, author, and father of three, Dr. Walsh is considered one of the leading authorities in North America on the impact of media on children. And he's a leading voice in addressing the issues of media's influence on brain development in children. Dr. Walsh is also the spokesperson for the American Medical Association's Media Violence Campaign, and participates in the Vice President's National Round Table on Media's Effect on Children. PBS even did a special on him this fall called, *Raising Media Wise Kids*. Walsh is the author of several books, including his seminal work on the impact of the media on society called, *Selling Out America's Children: How America Puts Profits Before Values and What Parents Can Do*.



## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY**

**Issue:** Presidential Series: Testing and Accountability  
**Program:** To The Best Of Our Knowledge  
**Date:** October 3, 2004  
**Time:** 7:30A-8:00A

**Description:** America has nearly 90,000 public schools. President Bush came into office in 2001 promising to make educating every child his top domestic priority. And indeed, the president's No Child Left Behind Act was his first major domestic piece of legislation. It passed with an overwhelming bipartisan majority early in his administration. No Child Left Behind was designed as a way to reform public schools which Bush said were failing the most needy students... to improve overall student performance... and close the achievement gap between rich and poor students. But is it working? One of NCLB's most visible targets for opponents is the issue of testing. The Bush plan says a student's progress in reading and math must be measured in each of grades 3 through 8, and at least once during high school. Presidential candidate, John Kerry, says he'll fight to change the No Child Left Behind Law to assure that schools focus on teaching high standards, but not become what he terms "drill and kill test prep institutions." As part of our presidential series, looking at major educational issues addressed by the various campaigns, we examine testing and accountability. TBOOK speaks with Heather Higginbottom, Deputy National Policy Director for the Kerry-Edwards campaign. And we also hear from Kevin Madden, spokesman for the Bush-Cheney re-election bid.

**Issue:** Presidential Series: Ralph Nader Calls for No Computers in K-8 Classrooms  
**Program:** To The Best Of Our Knowledge  
**Date:** October 10, 2004  
**Time:** 7:30A-8:00A

**Description:** Our presidential series rolls on, like the candidates own campaign trains. Thus far, we've heard what democrat, Senator John Kerry, and republican, President George Bush, think about such major issues as school choice, testing and accountability. But we haven't really heard yet from the independent presidential campaign of Ralph Nader. Nader now has his name on the November ballots in more than 30 states and counting. It turns out that one of Nader's more intense education issues revolves around what he feels is too extensive a use of computers in classrooms at too early grade levels.

**Issue:** Why is Corporate America Bashing our Public Schools? Part 1  
**Program:** To The Best Of Our Knowledge  
**Date:** October 10, 2004  
**Time:** 7:30A-8:00A

**Description:** Authors and educators, Kathy Emery and Susan Ohanian ask, why is corporate America bashing our public schools? And then, they proceed to provide the answers. Jonathan Kozol describes their book as "... a carefully documented, and high-voltage manifesto to confront the degradation of (America's) school by powerful corporations..." Co-authors, Emery and Ohanian, charge that corporate money, CEO's and American big business have blanketed U.S. public education officials with their influence.

**Issue:** Commentary: The Student Vote  
**Program:** To The Best Of Our Knowledge  
**Date:** October 24, 2004  
**Time:** 7:30A-8:00A

**Description:** Dr. Karen Hitchcock has been on college and university campuses for several decades as student, teacher and now administrator. We ask her to comment on if she feels most college presidents try to push voter registration on their campuses, discuss the issue of local community fear of being taken over if large numbers of students vote in their district, and the importance of students participating in the democratic voting process.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Children's Literature: When I Wished I Was Alone**  
Program: To The Best Of Our Knowledge  
Date: November 14, 2004  
Time: 7:30A-8:00A

Description: You've likely already seen Dave Cutler's work. His illustrations grace the pages of Time, Business Week, Glamour and Newsweek magazines. His clients include AT&T, IBM, Sprint, GE, NBC, and GM. Cutler has illustrated international holiday greeting cards for UNICEF, and is one of just six international artists whose work was chosen for Epcot's Millennium Village in Orlando, Florida. Among his dozen of awards are three American Graphic Design Awards for Illustration. After all this, he decided to write and illustrate his first children's book, *When I Wished I Was Alone*, and it received instant universal acclaim. TBOOK spoke with Cutler at his Redding, Connecticut home.

Issue: **Teen Read Week Review: Whale Talk**  
Program: To The Best Of Our Knowledge  
Date: November 14, 2004  
Time: 7:30A-8:00A

Description: Now from our first story about reading to students in the primary grades, to encouraging reading during the teen years. Teen Read Week was recognized at the end of October. Just started in 1998, it's the only national adolescent literacy initiative. Teen Read Week is sponsored by the Young Adult Library Services Association, a division of the American Library Association. The goals are to give teens a chance to read for fun, allow them to select their own reading materials, and to help teens get into the habit of reading regularly and often. Julie Sinn is a Ph.D. candidate in children's and young adult literature in the English Department at the University of Florida, and reviews a new book called, *Whale Talk*.

Issue: **Seize the Meaning! Help Your Child Move from Learning to Read to Reading to Learn**  
Program: To The Best Of Our Knowledge  
Date: November 21, 2004  
Time: 7:30A-8:00A

Description: Does your child or student understand what he or she reads? Do they know when they don't understand? How can you help your child or student move from learning to read, to reading to learn? That's part of the title of one of Priscilla Vail's two newest books. The first is *Seize the Meaning!*, and the second is *Liberate Your Child's Learning Patterns*. Priscilla Vail was a classroom teacher for a quarter of a century. She won a Parent's Choice Award for non-fiction, and a National Parenting Publications Award for her Homework Heroes series. Vail is a member of the International Dyslexia Association, the President's Council, the American Association for Gifted Children, and the National Association of Independent Schools. She also consults in more than 80 schools each year. TBOOK finds out how we learn to read for comprehension.

Issue: **Academy of Pop Music**  
Program: To The Best Of Our Knowledge  
Date: November 21, 2004  
Time: 7:30A-8:00A

Description: American Idol has been a top-rated television show in the United States for the past couple of years. The idol genre began in Europe, and has spawned similar TV shows in many countries around the world. Idol has become so popular, a new school in Germany is teaching the next generation of Idol wanna-bees. The school trains students to be able to do a lot more than just sing and dance. There's an entire business side of the industry that includes negotiating contracts, residuals, insurance coverage and so on. The Pop Academy's three-year program leads to a BP, or a Bachelor of Pop Degree. TBOOK visited the academy in Mannheim, Germany.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **Why Do They Act That Way? A Survival Guide to the Adolescent Brain for You and Your Teen**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 28, 2004  
**Time:** 7:30A-8:00A

**Description:** Since the days of Aristotle, adults have been perplexed by adolescents. And even today, boys and girls as young as ten can suddenly morph into rude, unreasonable, angry, defiant, sullen, reckless, and often unfathomable creatures. For biological and social reasons, this turbulent time of development now lasts longer than it did just a generation ago. What's more, it appears to be tougher for parents, teachers and students struggling to live through it. Dr. David Walsh is on the faculty of the University of St. Thomas and the University of Minnesota. Through his weekly seminars, psychologist, Dr. Walsh talks with teachers, parents and counselors all across North America. Drawing on his thirty-plus years of connecting with teens as a teacher, coach, counselor, and father of three, Walsh demonstrates how to confidently navigate the daily unpredictability of children. He's also a prolific writer, with seven books and dozens of articles to his credit. His newest book is called, *Why Do They Act That Way?*. Based on recent breakthrough research, Dr. Walsh explains how the adolescent brain is a work in progress.

**Issue:** **Studies Link Media Violence to Teen Violence**  
**Program:** To The Best Of Our Knowledge  
**Date:** December 5, 2004  
**Time:** 7:30A-8:00A

**Description:** There's been a great deal of public discourse during recent years about what impact, if any, violence in the media, such as TV, movies, video games, etc., may have on impressionable children. Dr. David Walsh founded the National Institute on Media and the Family eight years ago. He spearheads the institute's efforts to provide information about the media's affect on children to parents and teachers, through education and research. Psychologist, educator, author, and father of three, Dr. Walsh is considered one of the leading authorities in North America on the impact of media on children. And he's a leading voice in addressing the issues of media's influence on brain development in children. Dr. Walsh is also the spokesperson for the American Medical Association's Media Violence Campaign, and participates in the Vice President's National Round Table on Media's Effect on Children. PBS even did a special on him this fall called, *Raising Media Wise Kids*. Walsh is the author of several books, including his seminal work on the impact of the media on society called, *Selling Out America's Children: How America Puts Profits Before Values and What Parents Can Do*.

**Issue:** **Educational Toys for the Holidays**  
**Program:** To The Best Of Our Knowledge  
**Date:** December 19, 2004  
**Time:** 7:30A-8:00A

**Description:** With the holidays upon us, and the focus on education still lingering from recent elections, we wanted to find out what educational type gifts might be available and appropriate for the season. So we turned to someone with deep knowledge of the industry, to hear what's on the market for last minute shoppers. TBOOK speaks with Susan McLaughlin who has been with Toys R Us for 17 years.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **New Tools for the 21<sup>st</sup> Century Classroom (and the Holidays)**  
**Program:** To The Best Of Our Knowledge  
**Date:** December 19, 2004  
**Time:** 7:30A-8:00A

**Description:** Thematic trends from the American International Toy Fair show high technology remains in vogue consistently through all age ranges and grade levels. Chalkboards and ink-stained fingers are losing ground to high-tech helpers in today's classrooms. Tedious tasks like note taking and demonstrations are easier for both students and teachers with new products targeted to help gain access to information, accelerate learning, and apply what's been learned. To get a better understanding of new tools for the 21<sup>st</sup> century classroom, we found an emerging technology advisory firm in San Jose, California. TBOOK spoke with its President and Principal Analyst, Rob Enderle.

**Issue:** **Transnistrian Ethnic Divide Heats Up In Schools**  
**Program:** To The Best Of Our Knowledge  
**Date:** December 26, 2004  
**Time:** 7:30A-8:00A

**Description:** You've likely heard about the serious crisis in the Ukraine over evidence of widespread irregularities and fraud in last month's elections. Well, it turns out there's more trouble in that region, involving schools, and it's right on Ukraine's western border. A separatist regime controls a narrow strip of land in the Transnistria region of eastern Moldova. Over the last 14 years, Transnistria has turned from a phantom state propped up by the Russian federation, into a functioning political unit with armed forces larger than those of Moldova. As one might expect, Transnistria is mainly Russian speaking, while Moldova has a Romanian speaking majority. So language has been one of the chief disputes between the two sides. In fact, the simple act of going to school is an ethnic minefield. The Transnistria government has ordered schools to teach in the Cyrillic alphabet only. If teachers refuse, school can be closed down.

**PUBLIC SERVICE ANNOUNCEMENTS**

KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<b><u>KSEG</u></b>	<b><u>KSSJ</u></b>	<b><u>KDND</u></b>	<b><u>KRXQ</u></b>	<b><u>KWOD</u></b>
Colfax High School	2	3	4	3	3
Meals on Wheels	3	4	4	3	3
Sacramento Public Libraries	2	3	2	4	4
Rotary Club of Foothill-Highlands	4	4	3	3	4
Legal Services of Northern California	4	5	3	4	4
St. John's Christian School	3	3	4	2	4
Child Action, Inc.	3	4	4	3	4
Grant Adult School	2	5	4	4	3
Suicide Prevention Crisis Line	3	5	5	4	3
American Lung Association	2	4	4	3	2
Boys & Girls Club of Sacramento	3	3	4	4	4
Natomas Charter School	3	3	4	4	4
St. Francis Home for Children	4	4	4	4	3
Del Oro High School	2	3	3	4	4
Sacramento Food Bank	2	4	2	4	4
Children's Receiving Home	4	4	2	4	3
All Hallows Parish School	2	3	4	3	2
EDD of California	3	3	4	4	4
Sacramento SPCA	2	3	4	4	4
Woodland High School PTA	2	4	2	3	4
Firefighters Burn Institute	3	4	3	4	4
American Heart Association	4	4	2	4	4
Center for Child Safety & Awareness	2	3	4	3	4
Adopt A Manatee	2	3	4	2	3
Tahoe Women's Services	3	4	4	4	4
UCP of Greater Sacramento	3	3	3	4	4
PAWS	3	2	5	4	2
First Tee of Greater Sacramento	4	3	2	3	5
Sacramento Law Foundation	3	3	4	5	4
Old Sacramento Living Program	4	4	2	3	2
River City Community Services	3	3	3	2	4
National MS Society of Northern California	2	3	4	3	5
Sacramento County Office of Education	4	2	3	4	4
California Dietetic Association	5	4	4	4	4
Project Kid Care	4	4	4	4	3
Maidu Interpretive Center	5	4	3	3	2
Shriner's Hospital for Children	3	3	4	4	3
Towe Auto Museum	5	4	4	4	4
Folsom Music Boosters	3	4	4	2	4
Folsom History Museum	5	2	4	5	5
Special Olympics of Northern California	4	3	5	3	5
Effie Yeaw Nature Center	4	4	4	2	2
Folsom Family Clinic	5	5	3	4	3
Mercy Folsom Emergency Department	5	5	3	4	4
Bikers Against Child Abuse	4	3	4	4	2
American Heroes Program	3	3	4	4	3
Sacramento Zoo	5	4	4	5	4
Susan G. Komen Foundation	4	5	5	5	4
Mother Load Rehab Enterprises	3	4	5	2	4
School Activities for Everyone	4	5	2	4	3
Court Appointed Special Advocates	2	4	4	4	4

Tsunami Relief	4	4	3	3	5
American Red Cross	5	4	4	3	4
California State Indian Museum	4	2	5	2	3
California Youth Crisis Line	2	3	4	4	2
Sacramento Children's Home Guild	3	4	2	3	4
Family Connections Adoptions	5	3	3	4	4
Gentlemen's Black Owned Business	3	2	4	5	3
Auburn Family Tai Kwon Do	5	3	3	3	2
Families First	5	4	3	3	3
Guide Dogs for the Blind	4	5	4	5	5
Sacramento Mediation Center	4	4	4	4	4
4 <sup>th</sup> Annual Black History Celebration	3	4	3	2	2
Feed the Children	3	3	3	3	3
Career Gear	4	2	4	2	5
Sacto Child Abuse Prevention Council	4	3	2	4	3
Marijuana Anonymous	2	2	3	4	3
Stanford Settlement	3	5	4	3	4
Hands Together	4	3	5	5	4
Bella Vista High School	5	2	3	5	2
Partners for Readiness	4	3	4	2	3
Placer County Library	5	5	5	3	3
Heald College	3	4	3	4	5
WIND Youth Services	5	4	3	2	5
Mustard Seed School	2	3	4	2	4
League of Women Voters	5	3	4	5	2
UC Davis Children's Hospital	4	2	2	4	3
Volunteer Income Tax Assistance	4	2	2	3	3
Breast Cancer Fund	5	4	3	3	2
Soroptomist International of Dixon	4	4	2	2	4
Leukemia & Lymphoma Society of Sacto.	3	3	4	3	4
Habitat for Humanity	4	4	2	4	3
Boarding for Breast Cancer	3	3	4	4	3

### **SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT**

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the City of Sacramento, State Board of California, California Office of Recreation, Arden Arcade Cityhood Study Team, Crime Alert, the Danny Foundation, Veterans & Families Foster Care System, Society for the Blind, City of Roseville, American Red Cross, Sacramento Central Labor Council, Fire Safe America, and the Committee of Save Beale AFB.

### **NEWS REPORTS**

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.